

Member Benefits



California School Boards Association

Effective governance starts here.



Your trusted source.

California School Boards Association

Member Benefits



CSBA works passionately with and on behalf of its members to advance the educational interests and overall well-being of California's more than six million PreK-12 students.

CSBA is your association.

CSBA represents more than 1,000 school districts, county offices of education, regional occupational centers and other specialized education programs throughout California. We are the only statewide organization that focuses on a governance perspective; we believe that strong local governance is a critical element for improving and promoting public education.

Read on to discover the exclusive services and opportunities available to our members, as well as some exciting new programs and offerings that we're especially proud of!


"CSBA understands the wide variety of governance opportunities and challenges that face California's school district and county board members. Our organization's efforts are geared toward meeting the needs of our members and creating value through our advocacy, policy services and training programs. With our support, our members are able to provide more effective governance and support to students and local communities."



—Vernon M. Billy,
CEO & Executive
Director



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Strengthen Your Governance Infrastructure. CSBA is here to help, whether you need more detail and analysis on a crucial issue or help developing/updating your board policies.

Policy Services

Your trusted source for policy analysis and consultation, board policy development, and regular updates of 750+ sample policies.

Sample Policies: By subscribing to GAMUT Policy, you'll have access to more than 750 sample policies, regulations and exhibits. These policies are updated regularly throughout the year. Learn more about GAMUT at www.csba.org/GAMUT.

Policy Development Workshop: Develop a robust, up-to-date policy manual that addresses key issues and complies with state and federal mandates. CSBA's reference policy manual, which comprises more than 750 sample board policies, administrative regulations and board bylaws, is available for districts and COEs to customize. A CSBA policy consultant will guide and facilitate the process.

Policy Manual Review: CSBA's Policy Manual Review service includes an analysis of the district's current policy manual to determine whether the district is up to date with state and federally mandated board policies. A report of findings will be generated to indicate whether the district's mandated policies and administrative regulations reflect current law, identify priority areas for policy updating and summarize the overall status of the district's policy manual.



Spotlight: GAMUT Policy & GAMUT Policy *Plus*

We've recently retooled our GAMUT service. Now, you can manage your policies AND meetings* in one place! With our new GAMUT Policy module, you still have access to more than 750 sample policies, regulations and exhibits, which are updated regularly throughout the year.

Need more policy help?

GAMUT Policy *Plus* gives you access to all the above, with the added benefit of access to policy experts, word processing services and online hosting.

*Learn more about GAMUT Meetings on page 15.



Master your governance role.

Whatever your preferred training environment — workshops, webinars, webcasts or structured courses — CSBA has you and your governance team covered with regularly scheduled training opportunities.

Leadership Development & Training

Your trusted source for education on relevant topics and resources to refine your leadership skills.

Sharpen your leadership skills and acquire new tools with CSBA's many training programs, including:

- ▶ Annual Education Conference and Trade Show
- ▶ Masters in Governance (CSBA's five-course series on effective governance, covering policy & judicial review, school finance, human resources, community relations and more.)
- ▶ Masters in Governance Alumni Association
- ▶ Board Presidents Workshop

- ▶ Orientation for New Trustees
- ▶ Institute for New and First-Term Board Members
- ▶ Training for Executive Assistants
- ▶ Leadership Institute
- ▶ Brown Act Workshop
- ▶ And many more

Have custom needs? CSBA's Governance Consulting Services can provide a uniquely tailored workshop that suits the needs of your leadership team.



Spotlight: Masters in Governance

The Masters in Governance program has an accelerated timeline and enough flexibility to suit your busy schedule.

What is it? Masters in Governance is CSBA's flagship governance training program. MIG is a comprehensive five-course series on effective governance, covering policy and judicial review, school finance, human resources, community relations and more.

Who is it for? District and county board members and superintendents.

What do the graduates say?

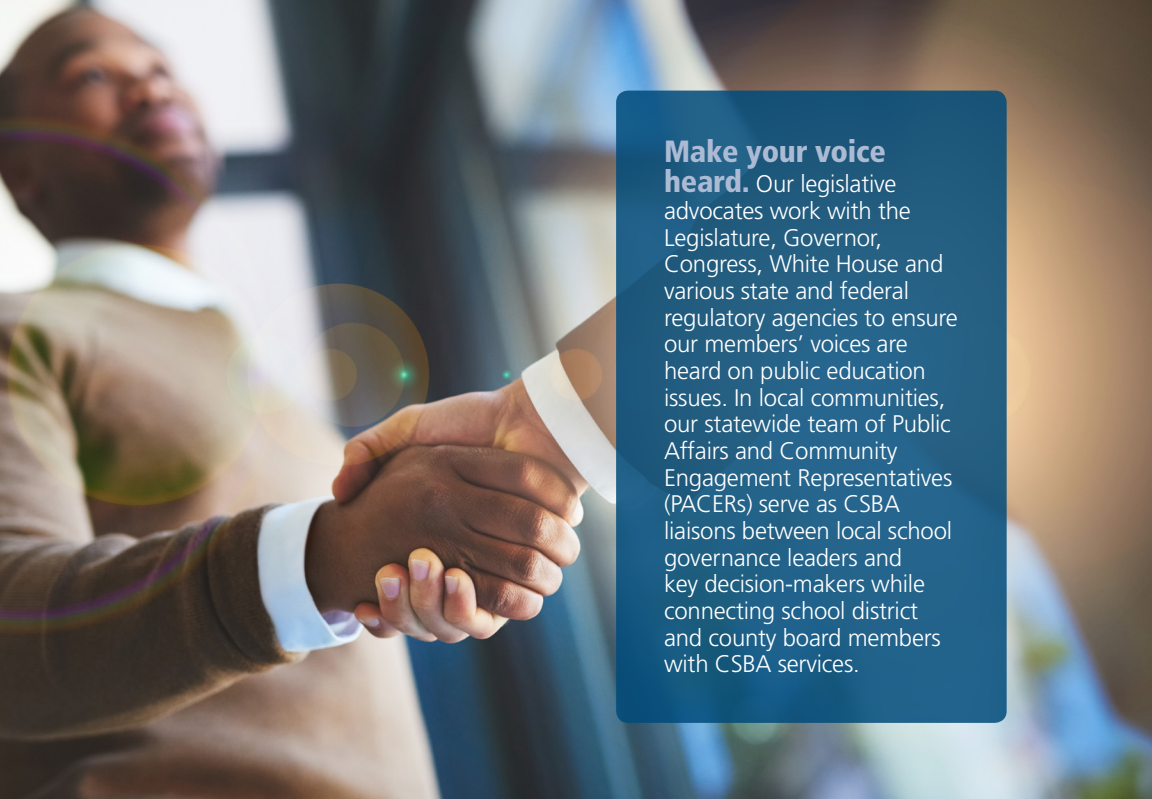
More than 2,000 board members and superintendents have completed the MIG program, with over 80% of graduates reporting that the overall program provided them with the knowledge and tools they need to fulfill their governance responsibilities more effectively.

How do I attend? MIG has an accelerated timeline and offers a flexible schedule of courses throughout the year. Learn more about how MIG can help you govern more effectively at www.csba.org/trainingandevents/mastersingovernance.

"Both instructors were outstanding!"

Even someone who didn't understand how to look at budget and finance will come out of this class informed."

—Christine W. Deane
Board Member, Contra Costa COE, on MIG Course 3



Make your voice heard. Our legislative advocates work with the Legislature, Governor, Congress, White House and various state and federal regulatory agencies to ensure our members' voices are heard on public education issues. In local communities, our statewide team of Public Affairs and Community Engagement Representatives (PACERs) serve as CSBA liaisons between local school governance leaders and key decision-makers while connecting school district and county board members with CSBA services.

Legislative Advocacy

Your trusted source for advocacy on behalf of PreK-12 public education

Recently, CSBA has:

- ▶ Successfully advocated for state assistance with employer pension contributions.
- ▶ Co-sponsored legislation addressing the teacher shortage, improving access to Medi-Cal for schools, and securing and funding relief for districts and counties affected by wildfires and other disasters.
- ▶ Stridently advocated in favor of legislation supporting increased Local Control Funding Formula and special education funding, addressing student health and improving academic outcomes, while lobbying against legislation that would subvert local governing authority.

- ▶ Issued timely Legislative Updates on facilities funding, pupil assessments, school start times, the state budget and other key issues.
- ▶ Analyzed hundreds of bills and resolutions, actively lobbying for the most critical legislative proposals.
- ▶ Advocated at the federal level on issues relating to the Individuals with Disabilities Education Act, Every Student Succeeds Act, Secure Rural Schools and Community Self-Determination Act, Carl D. Perkins Vocational Education and Technical Education Act, technology for rural communities and other issues.

Visit the Legislative News page on CSBA's website for the latest on K-12 education bills and links to resources you can use to be an active voice in your community and help our lawmakers support CSBA's Governance First legislative agenda.



Spotlight: Legislative Action Day

Every March, on Legislative Action Day, school governance leaders from across California descend on the state Capitol to meet with their Assembly and Senate representatives and make their voices heard on critical education issues affecting their students, schools and communities.

In recent years, governance leaders have lobbied about:

- ▶ *Full and Fair Funding*SM
- ▶ the state budget
- ▶ LCFF

- ▶ the impact of pension costs
- ▶ special education
- ▶ school facilities funding
- ▶ transportation funding

To ensure participants are well-prepared, CSBA schedules the meetings with legislators and provides materials in advance, including a pre-event webinar and day-of issue briefings. All you have to do as a governance leader is arrive in Sacramento ready to communicate the needs of your local education community.

"Always a great opportunity to advise our lawmakers on issues that matter to our district, community and our students. CSBA does an outstanding job organizing Legislative Action Day!"

— Jim Harvey,
Lucerne Valley USD



Be represented.

CSBA's Education Legal Alliance initiates and supports litigation in cases of statewide significance to all California schools. With the support of school districts and county offices of education throughout the state, the ELA is highly effective in pursuing and defending a broad spectrum of statewide public education interests.

Legal Advocacy

Your trusted source
for legal advocacy on
behalf of public
education interests.

Recently, the Education Legal Alliance:

- ▶ Filed multiple successful lawsuits challenging the manipulation of the Proposition 98 minimum guarantee, including *CSBA v. Cohen I* (challenging the State's failure to recalculate the minimum guarantee after counting childcare spending); *CSBA v. Cohen II* (challenging the State's manipulation of Cost Allocation Schedule); and *CSBA v. Bosler* (challenging the State's unconstitutional attempt to schedule repayment of Prop. 98 underpayments over time), resulting in the State restoring hundreds of millions of dollars in additional funding.

- ▶ Filed amicus briefs and amicus support letters on issues including charter schools, special education, California Public Records Act, Deferred Action for Childhood Arrivals and more.
- ▶ Had its amicus brief cited by the Court in ruling in the school district's favor that a developer could not avoid paying developer fees levied by the school district on a new residential development project by intending to only house adult seasonal workers.
- ▶ Filed an amicus brief before the California Supreme Court in a case concerning recovery of costs for extraction of information under the California Public Records Act, explaining the unique and substantial financial burden facing school districts and county offices of education under the CPRA.



Spotlight: Education Legal Alliance

Hundreds of Millions of Dollars Saved for School Districts.

In December of 2018, CSBA and its ELA filed a lawsuit against the State of California in *CSBA v. Bosler*, because the State's certifications indicated it intended to schedule repayment of previous Proposition 98 underpayments over time, instead

of paying it off as constitutionally required. CSBA demanded immediate repayment of \$686 million owed to school districts. As a result of the ELA's challenge, the Governor included repayment of the full \$686 million to our schools (in excess of \$110 per student) in the Governor's 2019-20 and 2020-21 budgets.

"As California continues to lag in funding its students, schools and future, the ELA challenged a misguided change to Proposition 98 that could have lowered future school funding by as much as \$784 million. The ELA is a true champion in the fight for Full and Fair Funding™ and will continue to guard against attempts to weaken an already-fragile financial situation for California's K-12 education system."

—Mike Walsh,
CSBA Immediate Past
President and Board
Member of Butte County
Office of Education



Accomplish more and do it more efficiently. From our Executive Search Service that helps you hire the right leadership, to facilities and financial solutions, CSBA's ever-growing directory of innovative products and services help schools and governance teams maximize their efficiency and minimize operating costs.

CSBA Partner / Affiliate

Products & Services

Your trusted source for innovative products and services to help you govern more effectively.

CSBA Partner / Affiliate products and services include:

- ▶ OPEB Solutions Program
- ▶ Executive Search Service
- ▶ GO Bond Refunding Pool
- ▶ CA School Cash Reserve Program
- ▶ Facilities Master Plans
- ▶ And many more

For a full list of products and services offered by CSBA, and its business partner visit www.csba.org/ProductsAndServices.



Spotlight: Business Directory

CSBA works with dozens of companies in the K12 market who provide valuable products and services to school districts and county offices of education. These companies support the CSBA Foundation, our programming, training and events. They cover a wide range of areas from financing to facilities to legal

services. By listing all these companies in one place, we help to save you time and money spent searching for and comparing different options.

For a full listing of our business affiliate companies, visit csba.org/businessdirectory.

Be informed.

Stay up to date on the latest news and trends that affect your work through a variety of channels such as our monthly newsletter and quarterly magazine, email blasts, our website and social media.



News & Information

Your trusted source for timely updates, invaluable perspective, meaningful research, relentlessly advocacy and critical guidance.

Up-to-the-Minute Updates: Whether it's regular blog updates, weekly media roundups, breaking news or advocacy action alerts, CSBA keeps its finger on the pulse and you in the know.

Relevant Research: CSBA's white papers, research briefs and fact sheets illuminate critical policy issues and offer essential guidance to governance teams.

Periodicals and Publications: Publications authored by industry experts on topics like effective governance, charter schools and the Brown Act supplement award-winning periodicals like our monthly newsletter and quarterly magazine.

Constant Contact: Use social media to connect with CSBA anytime or anywhere. Twitter, Facebook, Instagram, YouTube — you name it — CSBA has you covered.



Spotlight: CSN Weekly Update

California School News Weekly Update. This weekly email, recently revamped for easier reading on mobile devices, is a succinct summary of the top stories that affect our members. Look to CSN Weekly Update for:

- ▶ Recaps on CSBA conferences and State Board of Education meetings.
- ▶ Resources such as just-released CSBA governance briefs, fact sheets, talking points and publications.

- ▶ Updates on legislation, legal cases and their rulings, and the state budget.
- ▶ Notices on upcoming events, trainings, awards and opportunities.
- ▶ Governance tips and policy updates.

CSN Weekly Update helps your governance team make informed decisions and advance the issues that matter most.



New & Upcoming

- Online Learning Center
- MIG Alumni Program
- Superintendent Evaluation Tool
- Board Member of the Year Award
- PACER Program

MIG Alumni Association: exclusively for MIG graduates! Members enjoy benefits such as:

- Access to advanced professional development opportunities
- Enhanced networking opportunities in an online community
- Recognition of your accomplishments (in CSBA publications, press releases, lapel pin and more)

Online Learning Center: Continuous learning is a journey, but you shouldn't always have to travel for professional development. Thanks to CSBA's new Online Learning Center, you will soon be able to access a wealth of material on public school governance from any desktop or laptop with an internet connection.

Superintendent Evaluation Tool: One of the primary ways a governance team can strengthen or maintain its effectiveness is by periodically assessing its performance and the performance of staff.

CSBA's new Superintendent Evaluation Tool provides boards with the ability to step back and reflect on the performance of its superintendent, incorporating the full range of perceptions among board members.

Board Member of the Year Award: The California School Boards Association Board Member of the Year is awarded to an individual school board member who exemplifies best practices in effective governance and boardsmanship.

The Board Member of the Year will be recognized during the First General Session at CSBA's Annual Education Conference and Trade Show, be inducted into the Golden Gavel Hall of Fame, be featured in CSBA's *California Schools* magazine, *California School News* publication, on the CSBA website and social media, and may be asked to participate in speaking engagements throughout the state.



Spotlight: PACER Program

As part of the Board of Directors Strategic Initiatives, CSBA's PACER program was designed to expand CSBA's political and legislative footprint across the state.

CSBA is building a team of Public Affairs and Community Engagement Representatives (PACERs) that will work to establish two-way communication between CSBA and its membership, connecting districts to CSBA services and training and broadening member participation in CSBA initiatives.

PACER priorities and job functions under the direction of CSBA's Political Director:

- Serve as liaisons with CSBA Regional Directors, Directors-at-Large, Delegates and school/county board members as an informational resource and thought partner on specific CSBA initiatives and education issues.

- Work to increase the political presence of CSBA and its membership.
- Facilitate stronger local relationships between governing board members and the Legislature to advance CSBA legislative, political and ballot priorities.
- Equip CSBA members with relevant and timely information on education legislation, regulations and trends.
- Assist CSBA Political Action Committee (PAC) fundraising by facilitating the establishment of regional event committees and coordinating member fundraising efforts.

Thank You

For **your membership** and your continued commitment to public education. It is your ongoing support that allows us to continue to provide the products, services, tools, information and resources you need to **govern more effectively** and provide a high-quality education for your students.

Not yet a member? To join CSBA today:
(800) 266-3382 | csba@csba.org | csba.org

Follow CSBA on social media to stay informed on the latest education news, data, trending topics and policy developments!



Our Annual Education Conference and Trade Show, held in November or December, offers something for everyone, including board members, superintendents, executive assistants, student board members and other governance team support staff. Visit aec.csba.org to learn more.

Mark your calendars for future AEC dates!

AEC 2020: November 30 – December 2 in Anaheim

AEC 2021: November 29 – December 1 in San Diego

AEC 2022: December 5 – 7 in San Diego





3251 Beacon Blvd., West Sacramento, CA 95691

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