



CSBA

SAMPLE NEWS RELEASE

November 2009

*(Place text on district/COE letterhead)*

## **[District/COE Name] Recognizes Commitment of Local School Board Members During School Board Recognition Month**

### **FOR IMMEDIATE RELEASE**

**Contact: [Name, Title, Phone number]**

[City], Calif.—This January, the California School Boards Association will celebrate School Board Recognition Month to recognize the more than 5,000 men and women who are committed to providing quality public education to students throughout the state.

[Name of School District/County Office of Education] will join CSBA and other districts and county offices across California to recognize the valuable contributions school board members make to their communities.

“School board members serve countless hours working to make public education the best it can be for every child,” said [Name], Superintendent of [Name of district/COE]. “It’s one of the most important elected positions, yet, it can be a thankless job. Our schools continue to feel the burden of California’s budget crises, which have cut education by an average \$2,100 per student. With these draconian cuts school board members are responsible for making tough decisions on complex educational issues that affect our community as a whole. It is a tough position to hold and we appreciate those who do it.”

School board members contribute their time and talents toward the advancement of public education. They represent a continuing commitment to local government efforts and decision-making in education.

[District/COE] recognize the commitment of the school board members: (include board member names and number of years on board).

###