

MEMBERSHIP
HAS ITS
BENEFITS

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FOR NEARLY 80 YEARS, the California School Boards Association has provided critical support to school districts and county offices of education. CSBA provides the widest range of leadership development, policy, advocacy, information and other support services for districts and COEs than any other statewide education organization. CSBA is the only statewide organization representing the school board/governance perspective in improving and promoting public education.

CSBA's legislative, policy and legal advocacy on behalf of California's children is unparalleled. Membership in the association gives board members, superintendents and staff access to the resources and services that can help them fulfill their governance and leadership roles in their communities. The benefits of membership in CSBA are enormous.

THANK YOU FOR YOUR CONTINUED SUPPORT.

AS A BENEFIT OF MEMBERSHIP, YOU HAVE ACCESS TO CSBA'S WIDE RANGE OF

Communications

Coordinates comprehensive media relations and public information efforts. Communicates and provides strategy development for policy and legislative advocacy, including resources on statewide campaigns with sample resolutions, letters to the editor and op-eds. Member benefits include the CSBA website (www.csba.org), California School News (e-news and newsletter), California Schools magazine and weekly e-blast news. The CSBA Store also offers a variety of education-related publications for sale.

District Services

Simplifies compliance with various state and/or federal regulations while helping save money, maximize resources or generate additional revenue. Our programs are safe, simple and hassle-free.

Education Legal Alliance

Initiates and supports litigation in cases of statewide significance to all California schools. Recent filings include the school finance lawsuit, 8th grade Algebra requirement, Prop. 39 facilities regulations, statewide benefit charters, state mandate reimbursement and more.

Financial Services

Saves districts and county offices of every size time and money through low-cost, hassle-free financing programs. Whether you're building schools, dealing with short-term cash flow problems or buying office equipment, we have what you need.

Governance Services

Provides customized support to assist governance teams by strengthening their leadership skills, improving organizational effectiveness and keeping efforts focused on learning and achievement for all students.

CRITICAL SERVICES

Governmental Relations

Advocates before the state legislature, state agencies, Congress and federal agencies. The outcome of advocacy efforts on such issues as accountability, assessment and standards, career technical education, charter school accountability, the Elementary and Secondary Education Act reauthorization, school facilities, special education, and teacher quality, has a direct impact on local budgets and policies.

Leadership Development

Provides comprehensive leadership development opportunities to support school boards and superintendents in their governance role, including our Annual Education Conference and Trade Show, Back-to-School Webcast, Board Presidents Workshop, Forecast Webcast, Legislative Action Conference, Masters in Governance program, New and First-Term Board Member Institute, the Wellness Conference and more.

Policy Analysis and Research

Advocates and works collaboratively with regulatory agencies such as the State Board of Education and the Commission on Teacher Credentialing to provide advisories and analysis in a timely manner on such issues as charter schools, conflict of interest updates, cyber-bullying, foster youth, Open Enrollment and Parent Empowerment Acts, preschool, student health and wellness, preschool and more.

Policy Services

Compliance is critical in this day and age. We offer a wide variety of services to keep your policies up to date and legally compliant. Save staff time and resources with any of these services: GAMUT™ Online, Manual Maintenance, Policy Audits, Policy Development, Policy Online and Policy Updates.

Reduce staff time and resources, increase transparency and standardize your board meeting agendas with *AgendaOnline*.

CSBA services that benefit all members are provided as part of the membership package. Some services that meet specific needs and benefit specific members, are offered at an additional fee.

CSBA
HELPS YOU
THROUGH TOUGH FISCAL TIMES

MAXIMIZING SCARCE RESOURCES in this economic crisis is a top priority for school governance teams. But you're not facing this fiscal crisis alone. In addition to our regular member benefits, CSBA has taken steps to support and serve our members during these tough times.

We offer an array of programs, products and services that are making a positive difference to your bottom line. Through innovation, new programs and enhancement of existing programs and services, we can help you through difficult financial times. Highlighted for you are just a few of the many services we offer to assist school governance teams. Visit our website at www.csba.org to learn more.

SAVE MONEY ON ADMINISTRATIVE SERVICES

AgendaOnline

A web-based electronic board meeting agenda service saves staff time and resources. It allows development of and access to board meeting information including agendas, supporting documents and minutes, from any computer that has Internet access. Plus your community may access information at the tip of their fingers. Yearly potential paper cost savings average \$7,164 per district.

Cash Reserve Program—TRANS

CSBA partners with Piper Jaffray & Co. and Orrick to provide the California Cash Reserve Program for school districts, community colleges, county offices of education and community college districts. This cash management tool supplements your general fund cash reserves for the fiscal year and acts as a cushion for temporary cash flow needs. This program meets cash-flow needs in a cost-effective, efficient manner.

GAMUT™ Online

A web-based policy information service provides easy access to CSBA sample policies, regulations and bylaws, pertinent laws and other resources. GAMUT™ Online is updated continuously and includes a complete CSBA Policy Update Reference manual with links to related resources. It includes all of CSBA's more than 800 samples, the entire Education Code, Title 5, other relevant state and federal code sections, California Department of Education advisories, a "keyword" index and the ability to easily download sample policies and regulations to word processing programs for editing.

Government Purchasing Alliance

Receive volume discounts on selected office supplies, cleaning supplies, furniture, equipment and other products. The Government Purchasing Alliance, a collaboration with CSBA, the California Association of School Business Officials and U.S. Communities, allows you to buy items at deep discounts based on competitively bid contracts by a lead local agency. There is no cost to participate in this program.

Mandate Prep and SiteServ

CSBA partners with School Innovations & Advocacy to provide Mandate Prep, a comprehensive and personalized service to ensure claims are fully compliant and filed on time for rightful reimbursement. Also available is SiteServ, a mandate program that directly assists local school sites.

Manual Maintenance

A cost-effective way to keep your policy manual up to date and compliant. Manual Maintenance subscribers are provided updated sample policies three times a year, word processing of their policies, and opportunity for ongoing consulting with CSBA's policy consultants.

Policy Development Workshop

Keep your policy manual current and legally compliant through Policy Development. This workshop brings together the expertise and experience of your administrators and/or board members with a CSBA consultant to produce a policy manual that complies with state and federal law and meets your local needs. Also available is the Policy Audit Program, where a consultant reviews your policy manual, checks for mandates and important legal requirements, and recommends necessary action.

Policy Online

Access your district or county office policy manual on the web by combining the benefits of CSBA's Policy Manual Maintenance and GAMUT™ Online services. Policy Online provides Internet access to your policy manual and you may access your most current policies without the having to manage and monitor paper policy manuals at all your sites. This saves time and money while improving transparency to your parents and community.

SAVE MONEY ON STUDENT SERVICES

CSBA's Practi-Cal

CSBA proudly offers a solution to local educational agencies through Practi-Cal, the industry leader in providing MAA (Medi-Cal Administrative Activities) and LEA Billing Option services. Practi-Cal simplifies the complicated billing processes of filing reimbursement claims for both MAA services and LEA billing through its online software coupled with personalized consulting.

School Accountability Report Cards

All California schools are required to file an annual School Accountability Report Card with the state and to distribute that information to all schools and students' parents. We partner with School Innovations & Advocacy to help districts provide compliant SARC filings that communicate your unique message to your parents and community.

Special Education Review

In partnership with School Innovations & Advocacy, this service helps you determine ways to reallocate existing resources while maintaining program integrity for all students. We work collaboratively with your staff to produce a review process that can improve programs and reduce costs. The review process helps you gather documentation, conduct an operations analysis, and provide results and recommendations aligned to your district's core values.

OPTIMIZE YOUR EMPLOYEE BENEFITS

GASB 45 Solutions

CSBA works with Public Agency Retirement Services and Piper Jaffray & Co., to provide a comprehensive one-stop GASB 45 Solutions program. You have access to qualified consultants to recommend strategies to address your unfunded GASB 45 liability; a GASB 45-compliant trust to pre-fund future obligations; and year-round administrative and compliance support. Put your retiree health benefits fund on the same financial footing as pensions and reduce general fund contributions.

GASB 45 Online Alternative Measurement Method

If you're a small district, let CSBA and Demsey, Filliger & Associates, LLC help you comply with GASB 45 through its online alternative measurement method. This service is available to those districts with less than 100 employees. It's as easy as 1, 2, 3—once your data is submitted, you will be provided an actuarial valuation and report in compliance with GASB 43 & 45.

Tax Deferred Retirement Savings Program

The Tax Deferred Retirement Savings Program provides time-saving management solutions and cost savings related to 403(b) plan administration programs, 457 deferred compensation plans, and specialized early retirement incentive plans. We partner with the TDS Group to provide a single source for all your retirement needs, including compliance, remittance and management of your plan.

SAVE MONEY ON FACILITIES PROGRAMS

Smart Assessment^(SM)

CSBA partners with Innovative Energy Services to help districts implement energy conservation strategies while improving the environment, reducing energy and operating costs and increasing your discretionary funds.

Telecom and Utility Cost Recovery

CSBA partners with Northwest Capital Recovery Group to analyze utility and telecom bills for over-billing of services. We specialize in recovering overcharges in the areas of telecommunications, electricity, natural gas, garbage and water/sewer/storm. There is no risk or out-of-pocket cost. This is purely a performance-based analysis—if we don't find anything, you owe nothing. You may enjoy major cost reductions in the future, as well.

SAVE MONEY BY GOING GREEN

AgendaOnline*

GAMUT™ Online*

Policy Online*

Schools Targeted Energy Program—STEP

CSBA collaborates with Innovative Energy Services & Clean Energy Advocates to offer a comprehensive energy efficiency program to deliver high impact improvements to districts and county offices. We help you secure funding through a combination of incentive rebates and low-cost bonds. You receive a preliminary assessment to evaluate the most cost-effective energy retrofitting and replacement improvements at your sites.

SunPower—The planet's most powerful solar™

In partnership with CSBA, SunPower manufactures, delivers and installs the world's most efficient solar solutions for California's school districts and county offices. SunPower has combined the most experienced team of solar installation experts with record-breaking solar panel technology. The result? Turnkey solar solutions for your schools to reduce energy costs and demonstrate environmental leadership.

** See full description of this program under the Save Money on Administrative Services section. AgendaOnline, GAMUT Online and Policy Online are paperless services that can save you money by going green.*

MAKE THE MOST OF
YOUR CSBA
MEMBERSHIP

WE ARE COMMITTED TO HELPING YOU through these tough times. Contact CSBA toll-free at (800) 266-3382 and let our knowledgeable staff assist you. You may also e-mail us at csba@csba.org.

THANK YOU FOR YOUR COMMITMENT TO CSBA.

Your ongoing support makes it possible for us to continue providing the widest range of resources, services and support available for school districts, county offices of education and regional occupational centers/programs that serve California's more than six million schoolchildren.



California School Boards Association
3100 Beacon Boulevard
West Sacramento, CA 95691-1660

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