



## CSBA board takes action on TWG recommendations

*CSBA Board of Directors approves all Transitional Working Group recommendations either in whole or with modifications*

On Dec. 2, the Board of Directors took a significant step forward in the ongoing effort to expand and enhance services to county boards when it decided on a series of recommendations presented by CSBA's County Board Transitional Working Group (TWG).

The board's action concluded a yearlong process in which 15 county trustees from across the state — including past presidents of the former California County Boards of Education (CCBE) and past CCBE directors — developed a set of recommendations about programs, trainings, supports and events that should be added or preserved in order to create the best possible future for CSBA County Board Member Services.

The TWG recommendations emerged from an intensive development process beginning in January 2024 and encompassing 11 full committee meetings and 12 additional subcommittee meetings. After a thorough review conducted during the board's regular December meeting, the following TWG recommendations were approved outright:

### **Recommendation #2**

Offer a county-focused Orientation For New Trustees (OFNT) in election years

### **Recommendation #6**

Offer Masters in Governance® (MIG) for COEs every other year, following an election year

### **Recommendation #7**

Deploy the county board self-evaluation tool

### **Recommendation #9**

Provide dedicated space in the CSBA monthly newsletter, *California School News*, for county specific content and provide county PIOs and board presidents with an annual calendar of county-related topics to encourage submissions from the field

### **Recommendation #11**

When the Golden Awards committee convenes, present the Jack Bedell Lifetime Achievement Award proposal

### **Recommendation #13**

Every other year in the CSBA Member Survey, include specific county-focused questions for all respondents who identify themselves as county board members to collect in-depth

feedback

**Recommendation #15**

Annually in June, the Region 14 Director will submit considerations for committee appointments to the CSBA incoming president for consideration and each delegate committee will have at least one county board member representative

The remaining TWG recommendations were approved with adjustments that modified the original recommendation while retaining its essential spirit.

**Recommendations #1, 3, 4 and 5**

*Merged into a single recommendation on county-specific training and networking events:*

CSBA will provide three county board member-specific training and networking events annually, including the Annual Education Conference and Trade Show (AEC), and staff will incorporate county member input on programming through currently established processes and procedures. Staff will regularly review the events as established for effectiveness and feasibility based on CSBA's current practices.

**Recommendation #8**

Promote a free electronic copy and sell hard copies of a county handbook and develop and deploy related training opportunities

**Recommendation #10**

Staff will provide a summary of the County Board Member Services May 8, 2024, webinar that included an explanation of the dues process

**Recommendation #12**

CSBA will endeavor to make county member-specific communications easily recognizable by county members

**Recommendation #14**

CSBA, in the near-term, will emphasize measurement of county member satisfaction with the products and services being provided by CSBA, and report results to the Board of Directors

**Recommendation #16**

Continue Programmatic Content Advisory Group (PCAG) practice already in place

**Recommendation #17**

Increase the county representation to two county members on the Policy Platform Committee

**Recommendation #18:**

CSBA staff will continue to collaborate with California County Superintendents (CCS) as they see fit to foster a mutually beneficially relationship related to county offices of education

“The Board of Directors respects the thoughtful nature of the recommendations we received from the Transitional Working Group,” said CSBA President Albert Gonzalez. “We appreciate the county board perspective contained in the recommendations submitted by the Working Group and believe they will help strengthen the already robust array of supports for our county boards.”

CSBA's county boards and the entire organization express tremendous gratitude to outgoing Region 14 Director John McPherson for his leadership in this process, representing county needs and helping guide the transition to County Board Member Services. CSBA also salutes the 15 members of the Transitional Working Group for their yearlong service in developing recommendations for the enhancement and expansion of

County Board Member Services. The time and effort invested in assessing the past, present and future needs of county board members and how CSBA can best meet them was considerable, and we extend our deepest appreciation for the commitment and contributions of the TWG members:

- Robert Brown, Shasta COE
- Bryan Burton, Fresno COE
- Yvonne Chan, Los Angeles COE
- Peggy Cohen-Thompson, Solano COE
- Juliana Feriani, Tuolumne COE
- Ramon Flores, Ventura COE
- Beverly Gerard, San Mateo COE
- Aisha Knowles, Alameda COE
- Bina Lefkowitz, Sacramento COE
- John McPherson, Monterey COE
- Harjit Singh, Sutter COE
- Michael Teasdale, Ventura COE
- Shelton Yip, Yolo COE

The collective insight of these leaders has been instrumental in helping CSBA envision new ways to empower county trustees and support CSBA's ongoing process of continuous improvement for County Board Member Services.

“As we move forward with implementing these recommendations, CSBA remains committed to transparency, collaboration and shared growth as a unified association,” said CSBA Director of County Board Member Services Mike Walsh. “Our county trustees can expect regular updates and engagement opportunities as we work together to build a stronger CSBA.”



California School Boards Association | 3251 Beacon Blvd., West Sacramento, CA 95691

Phone: (800) 266-3382 | Fax: (916) 371-3407

[Website](#) | [Privacy Policy](#) | [Unsubscribe](#)