

# COUNTY BOARD MEMBER SERVICES CONFERENCE

Sept. 13-15, 2024 | Hyatt Regency Monterey Hotel & Spa | Monterey, CA



Time	Activity/Presenter(s)
<b>Thursday, Sept. 12</b>	
Noon – 5 p.m.	<b>Pre-conference Registration</b>
12:30 – 2:30 p.m.	<p><b>California School Board Ethics Training</b>  <i>Kristin Lindgren-Bruzzzone, CSBA and Ethan Retan, CSBA</i></p> <p>Learn about California’s ethics laws designed to ensure public officials serve with loyalty and integrity. This comprehensive training meets statutory requirements and covers applicable laws, includes hypothetical scenarios for deeper understanding, and provides resources for further learning. Attendees will receive a certificate of completion. Required every two years under Assembly Bill 2158, this training is mandatory for all school board members, regardless of compensation.</p>
3 – 5 p.m.	<p><b>Key Elements of the Brown Act</b>  <i>Presenter(s) to be announced</i></p> <p>Board members, board presidents, superintendents and executive assistants frequently have questions about the Brown Act. Join this course to explore key elements of this important legislation. This session offers an overview of the essential aspects of the Brown Act, providing crucial insights without the depth of a full training.</p>

<b>Friday, Sept. 13</b>	
9 a.m. – Noon	<p><b>Advanced Advocacy and Legislative Leadership Masterclass (Optional)</b>  <i>Patrick O'Donnell, CSBA and Chris Reefe, CSBA</i></p> <p>Conference registrants are invited to join this optional masterclass, specifically tailored for education leaders and county board members. Gain in-depth knowledge and practical skills essential for effective advocacy and navigating the legislative landscape. Learn how to influence decision-makers, build strategic alliances and drive meaningful change in your community and beyond. Participation must be selected during registration. There is no additional fee for registered attendees.</p>
10 a.m. – Noon	<b>CSBA Region 14 Caucus Meeting</b>
11:30 a.m. – 6:30 p.m.	<b>Conference Registration</b>
Noon – 1:30 p.m.	<p><b>Networking Lunch</b>            Join the networking luncheon open to all registered conference attendees.</p>
1:30 – 2:45 p.m.	<p><b>Panel   Pure Politics</b>  <i>Kevin Gordon, Capitol Advisors Group; Jack O'Connell, Capitol Advisors Group; Barrett Snider, Capitol Advisors Group; Rick Shea, San Diego COE; Additional presenter(s) to be announced</i></p> <p>Historic budget challenges follow California's largest school investments, primarily due to Proposition 98. Protecting these funds and navigating political dynamics will be key. New legislators and leaders facing budget cuts for the first time add to the complexity. This panel will explore the implications and strategies for school leaders.</p>
3 – 4:45 p.m.	<p><b>Skill Classes</b>            Information forthcoming.</p>
5 – 6:30 p.m.	<b>Welcome Reception</b>

**Meeting Room Key**

Regency Conference Center (RCC) and Hotel Registration Building (HRB)

	Enjoy this excellent opportunity to mingle with colleagues from across the state. Please note that the no-host bar will only accept credit cards.
<b>Saturday, Sept. 14</b>	
7:30 a.m. – 5p.m.	<b>Conference Registration</b>
7:30 – 9 a.m.	<b>Networking Breakfast</b> Join the networking breakfast open to all registered conference attendees.
9 – 10:15 a.m.	<b>Breakout Sessions</b> Information forthcoming.
10:30 – 11:45 a.m.	<b>Breakout Sessions</b> Information forthcoming.
Noon – 1 p.m.	<b>Networking Lunch</b> Join the networking luncheon open to all registered conference attendees.
1 – 2 p.m.	<b>Keynote   Effective Governance at the County Board of Education Level</b> <i>Davis Campbell, UC Davis School of Education Dean's Board of Advisors and former CSBA CEO &amp; Executive Director</i> County board members will gain essential strategies for effective governance, tailored to their unique responsibilities and challenges. Learn best practices for leadership, collaboration and decision making to enhance board effectiveness and drive positive outcomes for all children in your county.
2:15 – 3:30 p.m.	<b>Breakout Sessions</b> Four skill classes will be offered during this time slot. Information forthcoming.
3:45 – 5 p.m.	<b>Breakout Sessions</b> Four skill classes will be offered during this time slot. Information forthcoming.
<b>Sunday, Sept. 15</b>	
7:30 – 10 a.m.	<b>Conference Registration</b>
7:30 – 8:30 a.m.	<b>Networking Breakfast</b> Join the networking breakfast open to all registered conference attendees.
8:30 – 9:45 a.m.	<b>Panel   Social Justice; Human Trafficking</b> <i>Dr. Deneen Guss, Monterey, COE; John McPherson, Monterey COE, Trustee Area Two; Janet Wohlgemuth, Monterey COE, Trustee Area Four; Annette Yee Steck, Monterey COE, Trustee Area One; Additional presenter(s) to be announced</i> Information forthcoming.
10 – 11 a.m.	<b>Transitional Working Group: Updates &amp; Recommendations</b> <i>Mike Walsh, Butte COE; Aisha Knowles, Alameda COE; Michael Teasdale, Ventura COE</i> Information forthcoming.

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