

## premier business affiliate Investment: \$25,000

### Year-round exposure

- Company listing in the CSBA's online buyer's guide with link to the company website.
- Annual company listing and recognition in California Schools magazine.
- Recognition as a valued Premier Business Affiliate at appropriate CSBA events.

### Marketing opportunities

- Use of the CSBA Business Affiliate logo (per guidelines with written approval).
- Mailing list of Annual Education Conference and Trade Show attendees.
- Three 1/16-page ads in California School News monthly newsletter.
- Three month logo in California School News weekly e-blast.
- One free rotating banner ad on [www.csba.org](http://www.csba.org) for 12 months.
- One free full page advertisement in two issues of California Schools Magazine.
- Conference app enhanced exhibitor listing.
- 50% discount on all advertising and free color in CSBA's California Schools magazine.
- 50% discount on CSBA's Annual Education Conference and Trade Show registration.
- One free 10'x10' exhibit space at CSBA's Annual Education Conference and Trade Show (discount not to exceed \$1,650).
- Early registration for Annual Education Conference and Trade Show exhibit space.
- The option to purchase sponsorship opportunities a-la-carte.

# premier

## Subscriptions to publications and electronic news sources

- California School News monthly newsletter
- California Schools quarterly magazine
- California School News weekly e-blast
- Highly valued department e-newsletters
  - Policy News
  - The Core (newsletter of the California County Boards of Education)
  - ELA Annual Report (case updates from the Education Legal Alliance)
  - Governmental Relations alerts

## CSBA Business Affiliate Budget Insights Webinar

An opportunity to attend a webinar about the impact of the state budget on companies that do business with schools.

## Annual Education Conference and Trade Show promotional opportunities\*

- Charging station sponsor
- Company logo on attendee badges
- Student entertainment sponsor
- Company logo on conference lanyards
- Other options also available

\* First come, first served; additional opportunities available