

# CSBA Business Affiliate Membership Application

Please type or print clearly

<i>Application date</i>		<i>Organization name</i>	
<i>Address</i>	<i>City</i>	<i>State</i>	<i>Zip+4</i>
<i>Primary contact name</i>		<i>Title</i>	
<i>Telephone</i>	<i>Fax</i>	<i>Primary contact email</i>	
<i>Company website</i>		<i>Email address to appear in web listing</i>	

A CSBA Business Affiliate will have the opportunity to:

- » Network directly and build relationships with school leaders across the state
- » Receive discounted or free advertising, event registration and exhibit space
- » Get the latest in education news with subscriptions to CSBA's quarterly magazine, monthly newsletter and other publications
- » Demonstrate your support for California's K-12 public education system
- » Enjoy other benefits specified in CSBA Business Affiliate brochure

By signing this agreement, Affiliate understands and agrees that:

1. Affiliate's membership is subject to CSBA approval, will begin on the date of CSBA's approval, and will automatically renew each year on July 1st, until the membership is cancelled by Affiliate or by CSBA.
2. Affiliate may cancel its membership by written notice to CSBA at least 60 days before the renewal date.
3. Membership fees are calculated on an annual basis, are payable upon receipt of CSBA invoice, and are not refundable.
4. Discounts on Annual Education Conference and Trade Show (AEC) space are not applied until program fees are received in full, and that Trade Show discounts are based upon the price of a premium space and only one discount per enrollment is allowed.
5. Endorsement of Affiliate's products and services is not implied or intended.
6. Affiliate may use CSBA's Business Affiliate logo subject to CSBA's prior written approval and Affiliate's compliance with the "Business Affiliate Logo Guidelines."
7. Affiliate may not use CSBA's name, logo, image, or other proprietary information.
8. Affiliate is responsible for presenting any information requested in this Agreement, including Affiliate's company description and names, titles, and contact information of its designees, and any information needed to enable CSBA to provide applicable Business Affiliate benefits to Affiliate.
9. Upon enrollment, it is Affiliate's responsibility to schedule run dates for free advertisements. It is also understood that requests for specific dates cannot be guaranteed and are limited per space availability.
10. CSBA reserves the right to modify and/or substitute Business Affiliate benefits with comparable benefits and that publications may vary based on CSBA's business need.

Twenty percent (20%) of your Business Affiliate membership will automatically be donated to the California School Boards Foundation (CSBF) (Federal Tax ID: 94-1623582). Contributions or gifts to CSBA Foundation are not tax deductible as charitable contributions. However, they may be tax deductible under other provisions of the Internal Revenue Code. If you do not wish to make this voluntary contribution **please check this box**  and your entire investment will be applied to association operations. Your investment level will not change.

## CSBA Business Affiliate Membership Application

Please designate one individual (on page one of this application) as the primary contact for your organization. The primary contact will receive mailed and written communications from CSBA including the monthly newsletter and quarterly magazine. One additional individual can be added for no additional charge. Up to three additional individuals may be added for an additional \$100 per additional person, and also receive CSBA mailed and written communications. Discounts on trade show exhibit space and advertising apply only to the company. For every 10x10 exhibitor booth space at CSBA's Annual Education conference, Business Affiliates will receive (3) complimentary exhibitor badges with the opportunity to purchase up to (7) more at a discounted rate.

**Second individual:** *Included*

<hr/> <i>Name</i>	<hr/> <i>Title</i>
<hr/> <i>Phone</i>	<hr/> <i>Email</i>

**Third individual:** *Add \$100 to yearly dues*

<hr/> <i>Name</i>	<hr/> <i>Title</i>
<hr/> <i>Phone</i>	<hr/> <i>Email</i>

**Fourth individual:** *Add \$100 to yearly dues*

<hr/> <i>Name</i>	<hr/> <i>Title</i>
<hr/> <i>Phone</i>	<hr/> <i>Email</i>

**Fifth individual:** *Add \$100 to yearly dues*

<hr/> <i>Name</i>	<hr/> <i>Title</i>
<hr/> <i>Phone</i>	<hr/> <i>Email</i>

# CSBA Business Affiliate Membership Application

## Company description:

Please provide a brief description of your company/organization and select **one category** under which you would prefer to be listed in the Business Affiliate directory.

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- Business Services
- Community Engagement Services
- Curriculum and Instructional Materials
- Educational and Public Service Organizations
- Energy and Utilities
- Facilities
- Financial Services
- Food Services
- Human Resources and Employee Benefits
- Insurance
- Legal Services
- School Safety and Culture
- Technology
- Transportation Services



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## Business Affiliate Membership Levels

Choose One:

- Associate level 1-12 employees: \$650
- Associate level 13+ employees: \$1,000
- Professional level: \$5,000
- Principal Level: \$12,500
- Premier level: \$25,000
- Industry Leader: \$40,000

Additional Individuals (maximum 3)      x \$100 =      TOTAL INVESTMENT:

\_\_\_\_\_

## Authorization

I hereby authorize CSBA to invoice our company for the total investment amount and activate membership upon application approval.

Total investment: \$ \_\_\_\_\_

I (we) wish to affiliate with other California education industry leaders and become a CSBA Business Affiliate. Non-refundable membership fees cover a 12-month period from July 1st to June 30th of the following year, according to CSBA's fiscal year. I understand that if my initial start date is before June 30th that CSBA will calculate a prorated amount for the balance of the program year. Please note that the Associate level affiliate dues are a flat rate and will not be prorated. Principal, Premier and Industry Leader levels can be invoiced to pay once or invoiced to pay quarterly. We also agree to provide a minimum of 60 days written notice prior to our renewal date should we elect to terminate affiliate status. By becoming an affiliate I (we) authorize CSBA to send information on products and services by phone, fax or email. I (we) certify that the foregoing information is correct and authorize CSBA to process my (our) chosen method of payment and activate participation upon application approval. I (we) understand CSBA Business Affiliate program participation is non-transferable and non-refundable. CSBA will not disclose any business or personal information to any third party without your consent.

Business Affiliate program revenues are used by the California School Boards Association and California School Boards Foundation to provide training opportunities and services for school governance leaders who work on behalf of California's schoolchildren.

Please type or print clearly

Application date		Organization name	
Address	City	State	Zip+4
Authorized Signature		Date	

Please email completed form to: California School Boards Association  
 Attention: **Business Affiliates**  
 email: [businessaffiliates@csba.org](mailto:businessaffiliates@csba.org)