

# 2025 Sponsorship Guide

CSBA County Board  
Conference

**Sept. 5-7, 2025**

Monterey Plaza Hotel and Spa



**For more information**

Nicole Delos Reyes | [sponsor@csba.org](mailto:sponsor@csba.org)

# Choose a Sponsorship Package!

BENEFITS	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
Featured one-minute company introduction during the Welcome Reception	✓			
Available 6' table near registration for marketing materials or giveaway items (provided by sponsor)	✓			
Opportunity to provide a one-minute recorded commercial for one of our General Sessions (limit one commercial per General Session, first-come, first served)	✓	✓		
One full-conference registration	✓	✓		
Verbal recognition during the conference program	✓	✓	✓	
List of attendee names and companies	✓	✓	✓	
Opportunity to donate a gift basket valued at \$150 for conference giveaways	✓	✓	✓	✓
Sponsor recognition on applicable pre-event marketing, including emails, social media and website	✓	✓	✓	✓
Recognition on applicable on-site marketing, including the General Session ad reel and signage	✓	✓	✓	✓

## Sponsorship Add-ons

**Conference WiFi — \$2,000 (multiple available):** WiFi signage information located throughout the conference with a thank you to the sponsor.

**Conference lanyard — \$1,500 (1 available):** Put your company logo on one of the most visible items at the event given to each attendee, the official conference lanyard.

**Branded notepad and pen — \$1,500:** Put your company logo on a notepad and pen to be shared with all attendees at registration (notepad and pen provided by sponsor.)

**Keynote sponsor — \$1,000:** Introduce one of the meal function keynote speakers. Additional benefits include the opportunity to provide promotional items presented on each table at the function (materials to be pre-approved by CSBA conference staff.)

**Additional branding opportunities — \$1,000+ (multiple available):** Contact CSBA at [sponsor@csba.org](mailto:sponsor@csba.org) to create a custom package that fits your budget.

### FOR MORE INFORMATION

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# Sponsorship Application

2025 County Board Conference

## PACKAGE CHOICE

Platinum — \$3,000

Gold — \$2,000

Silver — \$1,000

Bronze — \$500

## OPTIONAL SPONSORSHIP ADD-ONS

Conference WiFi — \$2,000

Conference lanyard — \$1,500

Branded notepad and pen — \$1,500

Keynote sponsor — \$1,000

Additional branding opportunities — \$1,000+

**TOTAL SPONSORED \$**

## Sponsorship Contract

Return completed form to [sponsor@csba.org](mailto:sponsor@csba.org).

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

On behalf of the company listed above, I certify the foregoing information is correct and authorize CSBA to invoice the company listed above for the sponsored amount of \$\_\_\_\_\_ and activate participation upon application approval.

Signature

Date

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