**[District name] celebrates School Board Recognition Month**

*January is time to acknowledge the school board and its role in supporting student achievement*

FOR IMMEDIATE RELEASE January \_, 2021

By: [Name of PIO or district communications person and contact info]

**[Your City], Calif. (Jan. \_, 2021)** – The [district name] is proud to join more than 1,000 local educational agencies in the state in recognizing the contributions of board members during School Board Recognition Month. In this time of unprecedented challenges in nearly every sector of life, board members have worked tirelessly to help our district establish new ways of ensuring students continue to learn.

“Board members are our elected representatives and a vital link between the school district and the community,” said [District name] Superintendent [name]. “The board sets the foundation and vision for the district, directs resources where they are most needed, and ensures accountability to the community by monitoring progress toward goals. Their end goal, of course, is to support and elevate student achievement.”

During this challenging year, the [District name] Board of Trustees has worked to [give specific district examples here. Suggestions: efforts to close the digital divide, bring all instruction online, provide food services for children even when they are not in school, efforts to direct resources to students most in need, provide social-emotional support, etc]

The [District name] board members are [list board members].

“I hope you will join me in saluting our hard-working board members for their support of our students through effective policies and for their continuing advocacy for more resources at the state level,” said Superintendent [name].