

Tips for communicating effectively

Making Sense of the Rubrics Cube

➤ **K.I.S.S.**

(Keep it Super Simple)

Don't assume anything.

➤ **Great Values**

Achievement. Equity. Better conditions and improved outcomes for students.

Increased transparency for families and community.

➤ One Size Does Not Fit All

➤ You're Not Alone

Partner with local community groups to expand the reach of your LCAP communications and to build on the foundation of trust these organizations have established with their members. No district, on its own, can properly spread the word and educate community members on every aspect of the evaluation rubrics. Make use of parent committees and community groups, involve students and host meetings at places beyond the district offices where families already gather.

LCFF Evaluation Rubrics Talking Points

1. Although public education remains significantly underfunded, the LCFF represents a dramatic improvement over recent funding models.
2. The LCFF evaluation rubrics are now the primary method of measuring student achievement, school performance and progress toward more equitable outcomes for all students.
3. The LCFF rubrics replace the old, one-size-fits-all approach with multiple measures of student learning.
4. The LCFF rubrics offer a more holistic picture of what's happening in our schools than previous systems.

5. The LCFF rubrics play a critical role in identifying areas of growth and those that need targeted support.
6. The LCFF evaluation rubrics are also a powerful tool for local control and community engagement.
7. We must review and analyze the LCFF rubrics data as a community.