

governance U

Developing effective, inspired and empowered governance teams.

About Governance U

Governance U provides an array of learning and professional development opportunities for board members and for the full governance team that will help you be prepared and informed to make the decisions that move your school district in the right direction.

- » **Get Effective with Governance Basics** — a variety of leadership training offerings aimed at building a foundation for governance.
- » **Become Empowered with Masters in Governance** — a dynamic and innovative program designed to help you take your governance knowledge to the next level.
- » **Be Inspired with Continuing Education** — the latest research and best practices presented in a number of formats such as workshops, webinars, webcasts and board development training for the whole team culminating with our Annual Education Conference and Trade Show.

Whether you are a first-term board member or a 30-year veteran, Governance U has something for you. Check out this 2018 course catalog to learn about the opportunities available.

governance**basics**

A variety of leadership training offerings aimed at building a foundation for governance.



Orientation for New Trustees: Preparing for the First 100 Days

Orientation provides new trustees with the information they need to tackle the first 100 days of service with ease, including an overview of board functions and responsibilities. This workshop is a precursor to our Institute for New and First-Term Board Members program (see page 5).

Audience:	Newly elected board members; superintendents are encouraged to attend with new board members.
Date:	Wednesday, November 28
Location:	San Francisco, Moscone West
Schedule:	Registration opens at 7:00 a.m. Program: 9:00 a.m. – 4:00 p.m.
Fee:	Registration: \$299 Late registration: \$325 Fee includes materials, continental breakfast and lunch

The Brown Act: What You Need to Know

This fact-filled session will increase participants’ knowledge of the Brown Act, which provides important yet often convoluted guidelines for governance team members.

Audience:	Board members, board presidents, superintendents, executive assistants
Dates/Locations:	January 26: Sacramento, Hyatt Regency Sacramento March 1: Anaheim, Sheraton Park Hotel at the Anaheim Resort
Schedule:	Jan 26: Registration opens at 5:00 p.m. Workshop: 5:30 – 8:30 p.m. March 1: Registration opens at 3:30 p.m. Workshop: 4:00 – 7:00 p.m.
Fee:	Registration: \$185 Late registration: \$210 Fee includes materials and refreshments

Institute for New and First-Term Board Members

The two-day institute provides insight into the role and responsibilities of the board and an opportunity to hone skills in effective governance, finance, student learning and human resources. This course is recommended for those who have already completed our Orientation for New Trustees workshop and is a precursor to our Masters in Governance program.

Audience:	New and first-term board members; superintendents are encouraged to attend with new board members.
Dates/Locations:	January 26-27: Sacramento, Hyatt Regency Sacramento March 2-3: Anaheim, Sheraton Park Hotel at the Anaheim Resort
Schedule:	Registration opens at 8:00 a.m. Program for both days: 8:30 a.m. – 4:30 p.m.
Fee:	Registration: \$325 Late registration: \$350 Complimentary registration for superintendents who attend with new board members. Fee includes materials, continental breakfast and lunch.

masters in **governance**

A dynamic and innovative program designed to help you take your governance knowledge to the next level.



masters in governance

CSBA's Masters in Governance (MIG) program equips board members and superintendents with the knowledge and skills to build and support an effective governance structure.

MIG covers the core governance principles that have set the standard for board member professional development across the country but with an accelerated timeline, convenient format and program flexibility for busy professionals. The program allows you to complete the program at your own pace.

When you register for one of the five courses, you'll have access to materials and useful handouts to share with other members of your governance team via My CSBA at www.csba.org/MyCSBA. Each course will have pre-course assignments which need to be completed prior to attending the full-day course.

For more information about Masters in Governance, visit www.csba.org/MIG.

Audience:	Board members, superintendents, aspiring superintendents (Ideal for those who have attended Orientation for New Trustees and Institute for New and First-Term Board Members.)
Schedule:	Registration opens at 8:00 a.m. Workshop: 8:30 a.m. – 4:30 p.m. for all courses (some schedules will vary)
Fee:	Registration: \$299 per course Late registration: \$324 per course Fee includes materials, continental breakfast and lunch

Course 1: Foundations of Effective Governance | Setting Direction (prerequisite: none)

In Foundations of Effective Governance, develop insight into the roles and responsibilities of the governance team and focus on the core concepts of the Masters in Governance program: trusteeship and governance.

In Setting Direction, learn how to create a vision that best describes the district's direction, focus, commitment and beliefs; engage stakeholders into the vision setting process; and focus all efforts on student learning.

Dates/Locations:	January 19: Bakersfield, Kern COE February 9: Burlingame, Hyatt Regency SFO February 23: El Centro, El Centro ESD, Parent Center March 9: San Diego, Sheraton San Diego Hotel and Marina September 28: Sacramento, Hyatt Regency Sacramento October 12: Anaheim, Anaheim Marriott
-------------------------	--

masters in governance

Course 2: Policy & Judicial Review | Student Learning & Achievement

(prerequisite: course 1)

Effective policies are at the core of successful school governance. In Policy and Judicial Review, learn the purpose, types and use of policy and the policy development process; understand the role of the board, community and district personnel in policy development; and develop an understanding of the board's role in the judicial appeals process.

Student Learning and Achievement drives everything the district does and is constantly evolving. Discover how to meet the demand for higher academic achievement by aligning the board's responsibilities to support student learning through policy, setting expectations for student learning; and using data to make sound decisions.

Dates/Locations:	January 20: Bakersfield, Kern COE February 10: Burlingame, Hyatt Regency SFO February 24: El Centro, El Centro ESD, Parent Center March 10: San Diego, Sheraton San Diego Hotel and Marina September 29: Sacramento, Hyatt Regency Sacramento October 13: Anaheim, Anaheim Marriott
-------------------------	--

Course 3: School Finance *(prerequisite: course 1)*

In School Finance, learn how to achieve a balance between district goals and student achievement by establishing budget priorities; developing appropriate processes for budget development, adoption and revision; implementing the budget; and monitoring and auditing the district's finances.

Dates/Locations:	February 2: Bakersfield, Kern COE February 9: Burlingame, Hyatt Regency SFO March 9: San Diego, Sheraton San Diego Hotel and Marina March 16: El Centro, El Centro ESD, Parent Center September 28: Sacramento, Hyatt Regency Sacramento October 12: Anaheim, Anaheim Marriott
-------------------------	---

masters in governance

Course 4: Human Resources | Collective Bargaining *(prerequisite: course 1)*

Human Resources explores the board and superintendent relationship; elements of employing the superintendent; the board's responsibility to other personnel; establishing a framework for evaluation; and fostering a culture of accountability for sound personnel practices across the district.

Collective Bargaining provides insight into the board's role in collective bargaining and the collective bargaining process including building a positive climate, monitoring the process, understanding stressful situations, and effective communication strategies.

Dates/Locations:	February 3: Bakersfield, Kern COE February 10: Burlingame, Hyatt Regency SFO March 10: San Diego, Sheraton San Diego Hotel and Marina March 17: El Centro, El Centro ESD, Parent Center September 29: Sacramento, Hyatt Regency Sacramento October 13: Anaheim, Anaheim Marriott
-------------------------	---

Course 5: Community Relations & Advocacy | Governance Integration *(prerequisite: courses 1-4)*

In Community Relations and Advocacy, deepen your understanding of community leadership by applying theory to everyday situations. This session explores the role and responsibilities of the board, effective communication, working with the media, managing crisis; and building community support by informing and engaging while being responsive to community concerns and interests.

Governance Integration integrates the concepts of trusteeship and the governance team with the jobs of the board. At the end of the session, graduates of the program receive the Masters in Governance certificate, an honor recognizing dedication to your role as a school governance leader and demonstrating to your community your commitment to education.

Dates/Locations:	February 10: Burlingame, Hyatt Regency SFO March 3: Bakersfield, Kern COE March 10: San Diego, Sheraton San Diego Hotel and Marina April 21: El Centro, El Centro ESD, Parent Center September 29: Sacramento, Hyatt Regency Sacramento October 13: Anaheim, Anaheim Marriott
-------------------------	--

continuing education

The latest research and best practices presented in a number of formats such as in-person workshops, online webcasts and webinars, and board development training for the whole team culminating with our Annual Education Conference and Trade Show.



continuing education

CSBA Annual Education Conference and Trade Show

AEC is CSBA’s premier continuing education program — delivering practical solutions to help governance teams from districts and county offices of education improve student learning and achievement. Join us to celebrate more than 80 years of continued commitment to student achievement and learning at the most robust professional development event you’ll attend this year. Invest in your students and schools by attending CSBA’s AEC where you’ll network with colleagues from across the state, share insights, and explore ways to raise student achievement levels. Whether you are a veteran board member, a superintendent, a board support professional or a first-time attendee, you’ll come away from conference with practical ideas and a renewed commitment to help your board accomplish the critical work ahead.

Date/Location:	November 29 - December 1: San Francisco, Moscone West
-----------------------	--

Board Presidents Workshop: Tools for Focused Leadership

Directing a board requires strong leadership, strategic vision and the ability to pull together members of a team. CSBA’s Board Presidents Workshop prepares you for this new role. Board members receive tips, tactics and techniques to build effective governance teams, conduct meaningful meetings and fulfill governance responsibilities while focusing efforts on improved student learning and achievement.

Audience:	Current and aspiring board presidents
------------------	---------------------------------------

Dates/Locations:	January 27: Sacramento, Hyatt Regency Sacramento November 28: San Francisco, Moscone West (schedule 9 a.m. – 5:00 p.m.; price may vary)
-------------------------	---

Schedule:	Registration opens at 8:00 a.m. Workshop: 8:30 a.m. – 4:00 p.m.
------------------	---

Fee:	Registration: \$250 Late registration: \$275 Fee includes materials, continental breakfast and lunch
-------------	---

continuing education

Leadership Institute

CSBA's Leadership Institute is a two-day event, uniquely designed to provide board members with relevant, engaging, hands-on content and critical strategies that will advance the leadership skills and capacity of your governance team.

Audience:	Board members, superintendents and governance teams
Dates/Locations:	July 13-14: San Francisco, Palace Hotel (schedule 9 a.m. – 4:00 p.m.)
Schedule:	Registration: 3:00 p.m. – 6:00 p.m. on Thursday, July 12 Registration: 8:00 a.m. on Friday, July 13 Conference Program: 9:00 a.m. – 4:00 p.m.
Fee:	Registration: TBA Late registration: TBA Fee includes materials, continental breakfast and lunch

Legal Symposium for Experienced Board Members

This pre-conference event at the Annual Education Conference and Trade Show provides an outline of what you need to know to make sound policy decisions in your district or county office of education

Audience:	Board members and superintendents
Date/Location:	November 28: San Francisco, Moscone West
Schedule:	Registration opens at 7:00 a.m. Program: 8:30 a.m. – 4:30 p.m.
Fee:	Registration: \$299 Late registration: \$325 Fee includes materials, continental breakfast and lunch

continuing education

CSBA Training for Executive Assistants

Learn how to enhance your performance to meet the needs of your superintendent, board members, students and community, all while networking and learning from other executive assistants.

Audience:	District and county office executive assistants
Dates/Locations:	March 2: Anaheim, Sheraton Park Hotel at the Anaheim Resort April 16: San Jose, Santa Clara County Office of Education April 24: Sacramento, Sacramento County Office of Education
Schedule:	Registration opens at 8:30 a.m. Workshop: 9:00 a.m. – 3:00 p.m.
Fee:	Registration: \$199 Late registration: \$224 Fee includes materials, continental breakfast and lunch

Executive Assistants One-Day Program at the Annual Education Conference

District and county office executive assistants are invited to a one-day program within the 2018 CSBA Annual Education Conference and Trade Show. Attendees will participate in hot topic sessions, share resources and network with peers.

Audience:	District and county office executive assistants
Date/Location:	November 30: San Francisco, Moscone West
Schedule:	Registration opens at 7:00 a.m. Program: 8:00 a.m. – 5:00 p.m. Times subject to change; please check the AEC website at aec.csba.org for more information
Fee:	Registration: \$325 Late registration: \$375 Includes continental breakfast, lunch, materials and admission to other sessions at the conference the same day

continuing education

California County Boards of Education (CCBE): Annual Conference

County board members and superintendents are encouraged to attend the CCBE Annual Conference for a learning opportunity specifically focused on the unique issues and student populations that counties work with.

Audience:	County office of education board members and CSBA members
Dates/Location:	September 14-16: Hyatt Regency, Monterey
Schedule:	Visit www.theccbe.org for details.

County Board Advanced Governance Workshop

Board members — both new and veteran — and superintendents alike, can expect to attain an advanced level of knowledge and understanding of the county board governance role by participating in this popular program. A wide breadth of timely and relevant topics will be covered, including shared governance, LCFF and LCAP, charter school oversight, California Dashboard, as well as advocacy and legislation.

Audience:	County office of education board members, superintendents and CSBA members
Date/Location:	March 23: 10:00 a.m. – 5:30 p.m. March 24: 8:30 a.m. – 2:00 p.m. Yolo County Office of Education, Woodland
Schedule:	Registration opens at 8 a.m.
Fee:	Early: \$305 (until Jan. 10) Regular: \$325 (after Jan. 10) Late: \$400 (after March 9) Complimentary registration for superintendents who attend with three members from your board.

continuing education

Webinars and Webcasts

Register for ongoing webinars and webcasts to receive in-depth information on hot topics from experts at CSBA and partner organizations.

Audience:	All CSBA members
Schedule:	Check your email and visit www.csba.org/governanceu
Fee:	Free for CSBA members: online registration is required.

Governance Consulting Services

CSBA's Governance Consulting Services provides workshops, resources and guidance for building effective governance teams including governance leadership, goal setting, board self-evaluation, developing norms and protocols, and more. Since every district's needs are unique, the training for each governance team is different. Consultants work closely with the board and superintendent to prepare a customized governance leadership workshop specific to the district's goals and interests.

Audience:	All CSBA members
Fee:	Competitively priced for CSBA members. Fees vary and are based on scope of work.
Schedule:	Varies. CSBA recommends a 4-6 week lead time to allow for team scheduling, governance team interviews and workshop design.

Registration Information

Reserve your space today for your selected Governance U courses.

CSBA accepts checks or credit cards for payment of registrations fees. Online registrations must be paid in full using Visa, MasterCard, American Express, or Discover. Registrations submitted by mail, phone or fax must be accompanied by a check or credit card number.

Call: (800) 266-3382 | Fax: (916) 669-3366 | Visit: www.csba.org/governanceU

continuing education

Courses and online learning opportunities at-a-glance

New Board Members & Superintendents

- » Orientation for New Trustees: Preparing for the First 100 Days
- » Institute for New and First-Term Board Members
- » The Brown Act: What You Need to Know
- » Annual Education Conference and Trade Show
- » Leadership Institute
- » California County Boards of Education (CCBE) Annual Conference
- » CCBE County Board Governance Workshop
- » Forecast Webcast
- » Back-to-School Webcast
- » Webcasts and Webinars

Experienced Board Member & Superintendents

- » The Brown Act: What You Need to Know
- » Masters in Governance
- » Board Presidents Workshop
- » Legal Symposium for Experienced Board Members
- » Annual Education Conference and Trade Show
- » Leadership Institute
- » California County Boards of Education (CCBE) Annual Conference
- » CCBE County Board Governance Workshop
- » Forecast Webcast
- » Back-to-School Webcast
- » Webcasts and Webinars

Executive Assistants

- » The Brown Act: What You Need to Know
- » CSBA Training for Executive Assistants
- » Executive Assistants One-Day Program at the Annual Education Conference
- » Forecast Webcast
- » Back-to-School Webcast
- » Webcasts and Webinars