

# Coast2Coast Conference Program

**Location:** Capital Hilton | 1001 16th St. NW, Washington, DC 20036  
**Date:** April 28-30, 2025

*Program subject to change*

## Sunday, April 27, 2025

10 a.m.–3:30 p.m.	<b>*Pre-Conference Tour</b>   Meet at Registration	<b>Presidential Room Foyer, 2nd Floor</b>
3–7 p.m.	<b>Registration</b>	
5–5:30 p.m.	<b>First-Time Attendee Meet &amp; Greet</b>   Remarks at 5:10 p.m. Join CSBA and ACSA staff along with other first-timers for an overview of the Coast2Coast conference and what to expect in Washington, D.C. <i>Speakers: Ivan Carillo, Senior Director, Policy and Governmental Relations (ACSA); Patrick O'Donnell, Chief, Governmental Relations (CSBA)</i>	<b>Congressional Room, 2nd Floor</b>
5:30–7 p.m.	<b>Welcome Reception</b>   Remarks at 5:40 p.m. Gather with fellow C2C attendees to socialize and hear remarks from CSBA-ACSA leadership on the important work ahead at the federal level. <i>Speakers: Rafael Plascencia, President (ACSA) and Dr. Bettye Lusk, President (CSBA)</i>	

## Monday, April 28, 2025

8 a.m.–5 p.m.	<b>Registration</b>	<b>Presidential Room Foyer, 2nd Floor</b>
8–9 a.m.	<b>Networking Breakfast</b>	<b>Presidential Room, 2nd Floor</b>
9–9:15 a.m.	<b>Opening Remarks</b> <i>Speakers: Edgar Zazueta, Executive Director (ACSA) and Vernon M. Billy, CEO &amp; Executive Director (CSBA)</i>	
9:15–10:15 a.m.	<b>Bipartisan Insights: A Current Overview of the Political Landscape</b> An overview of the current political landscape presented by two of the most connected education advocacy firms in Washington, D.C. <i>Speakers: Reg Leichty, Founder and Partner (Foresight Law + Policy) and Peter Oppenheim, Principal (Todd Strategy Group)</i>	
10:15–11:15 a.m.	<b>Legal Landscape: Constitutional Law and Executive Actions</b> Gain legal insight into recent executive orders, court challenges and rulings, and their impact on K-12 education policy. <i>Speaker: David Fontana, Samuel Tyler Research Professor (George Washington University Law School)</i>	
11:15–11:30 a.m.	<b>Break</b>	

11:30 a.m.–12:15 p.m.	<b>Federal Issue Training: Updating Local Leaders on Key Policies (Concurrent)</b> <ul style="list-style-type: none"> <li><b>Technology and Students: Data Privacy, Social Media, Broadband and E-Rate</b> <i>Speaker: Reg Leichty, Founder and Partner (Foresight Law + Policy)</i></li> <li><b>School Finance: Federal Budgets, Special Ed, Student Meals and the Administration's Executive Orders</b> <i>Speaker: Diana Vu, Legislative Advocate (ACSA)</i></li> <li><b>Workforce Challenges: Teacher Housing, Recruitment, Retention and Secure Rural Schools</b> <i>Speaker: Erika Hoffman, Deputy Legislative Director (CSBA)</i></li> </ul>	<i>Federal Room, Congressional Room, Senate Room (Check Name Badge for Room Assignments)</i>
12:15–12:30 p.m.	<b>Break</b>	
12:30–2 p.m.	<b>All Delegation Luncheon</b> <i>Speaker(s) to be announced</i>	<i>Presidential Room, 2nd Floor</i>
2–2:15 p.m.	<b>Break</b>	
2:15–3 p.m.	<b>Federal Issue Training (Continued) (Concurrent)</b> <i>Same as above</i>	<i>Federal Room, Congressional Room, Senate Room (Check Name Badge for Room Assignments)</i>
3:05–3:50 p.m.	<b>Federal Issue Training (Continued) (Concurrent)</b> <i>Same as above</i>	<i>Federal Room, Congressional Room, Senate Room (Check Name Badge for Room Assignments)</i>
3:50–4 p.m.	<b>Break</b>	
4–5 p.m.	<b>Empowering Your Team for Effective Federal Advocacy</b> Acquire tips and tricks for ensuring strong advocacy and effectively communicating your message to Congress. <i>Speakers: Alex Perry, Policy Advisor (Foresight Law + Policy); Iván Carrillo, Senior Director of Policy and Governmental Relations (ACSA); and Patrick O'Donnell, Chief, Governmental Relations (CSBA)</i>	<i>Presidential Room, 2nd Floor</i>

## Tuesday, April 29, 2025

8 a.m.–1 p.m.	<b>Registration</b>	<i>Presidential Room Foyer, 2nd Floor</i>
8–9 a.m.	<b>Networking Breakfast</b>	<i>Presidential Room, 2nd Floor</i>
9–10 a.m.	<b>Red, Blue or Purple: Insights into Voter Attitudes on Education and School Policy</b> Take a bipartisan look at polling on school funding, policies, reforms and public attitudes toward education. <i>Speaker: Jesse Kline, Senior Analyst (Lake Research Partners) and Bob Carpenter, President (Chesapeake Beach Consulting)</i>	
10–11 a.m.	<b>General Session</b> <i>Speaker(s) to be announced</i>	

11 a.m.	<b>All Delegation Group Photo</b>	<b>Location to be determined</b>
11:15–11:30 a.m.	<b>Break</b>	
11:30 a.m.–12:30 p.m.	<b>Capitol Hill Preparation: Get Ready for Your Hill Visit</b> Gain insights and information on navigating Capitol Hill to help plan your meetings and make them a success. <i>Speaker: Erika Hoffman, Deputy Legislative Director (CSBA)</i>	<b>Presidential Room, 2nd Floor</b>
12:30 – 1 p.m.	<b>Congressional District Meeting Planning</b> <i>Attendees shall use this time to meet in their congressional district groups to plan and strategize for their Hill meetings on Wednesday.</i>  <b>Grab-and-Go Lunch:</b> A limited number of boxed lunches will be available, or feel free to explore local dining options.	
5:30–7:30 p.m.	<b>Reception at the U.S. Capitol</b> Join C2C attendees in our nation's historic Capitol for this popular reception. Members of Congress are invited. <i>Attendees must be in line by 6:45 p.m. to guarantee admittance. The line forms outside the building on the <b>Independence Avenue side</b> of the US Capitol. Shuttle service will not be available.</i>	<b>Member's Dining Room, U.S. Capitol Building</b>

### Wednesday, April 30, 2025

7–9 a.m.	<b>Networking Breakfast</b>	<b>Presidential Room Foyer, 2nd Floor</b>
7:30 a.m.–4 p.m.	<b>Advocate Support Desk</b> <i>Attendees can debrief with CSBA and ACSA governance team members regarding their advocacy experiences (formerly the registration desk).</i>	
7:30 a.m.–5 p.m.	<b>**Coast2Coast Day on Capitol Hill</b> <i>Shuttle service will run between the Host Hotel and Capitol Hill from 7:30 a.m.–5 p.m.</i> <b>Pick-up/drop-off location:</b> <b>16 St. NW, between K St. and L St.</b>	<b>Various House Office Buildings, Capitol Hill</b>

\*Additional ticket purchase required.

\*\*Transportation to Capitol Hill provided.

All events to be held at the Capital Hilton in Washington, D.C. unless otherwise stated.