SPONSORSHIP GUIDE

Coast2Coast

Washington, D.C. Federal Advocacy Trip | April 28–30, 2025

csba

association of california school administrators

CHOOSE A SPONSORSHIP PACKAGE!

BENEFITS	PLATINUM $7,500	GOLD $5,000	SILVER $3,500	BRONZE $2,500
Digital branding signage at hotel/conference site where applicable	*			
Company push notification on app	*			
C2C app banner ad	*			
Opportunity to provide a 30-second commercial for General Session (limit one commercial per General Session, first-come, first-served)	*			
Complimentary tickets to the pre-conference tour (Sunday, April 27)	2	1		
Enhanced sponsor listing on app	*	*		
Available 6' exhibit table near registration for marketing materials or giveaway items (materials provided by sponsor)	*	*		
Sponsorship add-on credit	$750	$500	$250	
Opportunity to provide a digital brochure or company flyer on conference app for download (brochure or flyer provided by sponsor)	*	*	*	
Full-conference C2C registrations (Does not include pre-conference activity or Hill meetings)	2	2	1	
Verbal recognition during the Know Before You Go webinar	*	*	*	*
Sponsor recognition on applicable C2C pre-event marketing, including emails, social media and website	*	*	*	*
Verbal recognition during President's Welcome Reception (Sunday, April 27)	*	*	*	*
Sponsor recognition on applicable C2C on-site marketing, including the General Session ad reel and printed signage	*	*	*	*
List of attendee names and companies	*	*	*	*

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SPONSORSHIP ADD-ONS

Transportation — $4,000 (1 available)

Help get our members to and from Capitol Hill. Sponsor receives dedicated signage for transportation direction and receives verbal recognition during the welcome reception.

President's Welcome Reception — $3,500 (1 available)

Attendees are invited to a pre-conference reception. Showcase your company as a leader in your field by sharing valuable information about your company or product. Additional benefits include a 1-2 minute speaking opportunity during the reception, two Sunday pre-event tour tickets and welcome signage.

Pre-conference event tour — $3,000 (1 available)

Be the face of the C2C pre-conference tour and showcase your brand with marketing collateral to all attendees (provided by sponsor). Additional benefits include one ticket to the tour, company thank you and short company introduction from CSBA/ACSA leadership during a General Session.

Meal function — $3,000 (multiple available)

Introduce one of the meal function keynote speakers. Additional benefits include offering promotional items on each table at the function.

Hotel WiFi and landing page — $2,500 (1 available)

Reach CSBA/ACSA members at the host hotel, Capitol Hilton, each time they log on to WiFi on their computers and devices. Users can be directed to your website or a url of your choosing after they log on.

Splash screen for C2C app — $2,500 (1 available)

This full screen advertisement is displayed in the C2C app as a loading screen when attendees first enter the event.

App banner ad — $2,500 (multiple available)

A clickable banner ad that manually rotates on the top of the Sponsors page of the conference app.

C2C lanyard and folder — $2,500 (1 available)

Put your company logo on the most visible items at the event given to each attendee, the official conference lanyard and folder.

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SPONSORSHIP ADD-ONS

(CONTINUED)

C2C notepad and pen — $2,500 (1 available)

Put your company logo on a notepad and pen to be shared with all attendees at registration.

Networking breakfast — $2,000 (multiple available)

Mix and mingle with attendees during the breakfast hour with a sponsor focused ad reel to showcase your brand. Offered individually for $2,500 each or all three days at $5,000.

App push notifications — $1,500 (limited amount available)

Share details/reminders with C2C attendees with a push notification.

Hotel key cards — $1,500 (1 available)

Increase your visibility by branding the hotel key cards at our host hotel, the Capital Hilton.

Gamification — $1,500 + additional prizes (multiple available)

Get conference attendees excited to use the conference app, including clicks from our sponsorship page. Top leaders who make the best use of the app will be eligible to win prizes from our sponsors (prizes must not exceed $500).

Additional branding opportunities — $1,500+ (multiple available)

Contact CSBA at sponsor@csba.org to create a custom package that fits your budget.

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SPONSORSHIP APPLICATION

Coast2Coast
Washington, D.C. Federal Advocacy Trip

PACKAGE CHOICE: **Platinum** — *$7,500*   **Gold** — *$5,000*   **Silver** — *$3,500*   **Bronze** — *$2,500*

OPTIONAL SPONSORSHIP ADD-ONS:

Transportation sponsor — *$4,000*	**C2C lanyard and folder** — *$2,500*
President's Welcome Reception — *$3,500*	**C2C notepad and pen** — *$2,500*
Pre-conference event tour — *$3,000*	**Networking breakfast** — *$2,000*
Meal function — *$3,000*	**App push notifications** — *$1,500*
Hotel WiFi and landing page — *$2,500*	**Hotel key cards** — *$1,500*
Splash screen for C2C app — *$2,500*	**Gamification** — *$1,500*
App banner ad — *$2,500*	**Additional branding opportunities** — *$1,500+*

Total sponsored $

SPONSORSHIP CONTRACT   Return completed form to sponsor@csba.org.

CONTACT NAME: _____ **TITLE:** _____

COMPANY NAME: _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

BUSINESS PHONE: _____ **EMAIL:** _____

On behalf of the company listed above, I certify the foregoing information is correct and authorize CSBA/ACSA to invoice the company listed above for the sponsored amount of $_____ and activate participation upon application approval.

_____
Signature   Date

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