SPONSORSHIP GUIDE

Coast2Coast

Washington, D.C. Federal Advocacy Trip | April 13–15, 2026

csba

association of california school administrators

CHOOSE A SPONSORSHIP PACKAGE!

BENEFITS	PLATINUM $7,500	GOLD $5,000	SILVER $3,500	BRONZE $2,500
Opportunity to introduce a Coast2Coast speaker	●			
C2C app banner ad	●			
Opportunity to provide a 90-second commercial for General Session (limit one commercial per General Session, first-come, first-served)	●			
Verbal recognition during the Know Before You Go webinar	●			
Complimentary tickets to the pre-conference tour (Sunday, April 12)	2	1		
Company push notification on app	●	●		
Enhanced sponsor listing on app	●	●		
Opportunity to provide a digital brochure or company flyer on conference app for download (brochure or flyer provided by sponsor)	●	●	●	
Full-conference C2C registrations (Does not include pre-conference activity, participation in Issue Briefings or Hill meetings)	2	2	1	
Opt-in list of attendee names and companies	●	●	●	
Sponsor recognition on applicable C2C pre-event marketing, including emails, social media and website	●	●	●	●
Verbal recognition during Welcome Reception (Sunday, April 12)	●	●	●	●
Sponsor recognition on applicable C2C on-site marketing, including the General Session ad reel and printed signage	●	●	●	●
Sponsor "thank you" email to attendees post conference	●	●	●	●

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SPONSORSHIP ADD-ONS

Transportation — $4,000 (1 available)

Help get our members to and from Capitol Hill on Wednesday, April 15. Sponsor receives dedicated signage for transportation direction and verbal recognition during the Welcome Reception.

Welcome Reception — $3,500 (1 available)

Attendees are invited to a pre-conference reception. Showcase your company as a leader in your field by sharing valuable information about your company or product. Additional benefits include a 1-2 minute speaking opportunity during the reception, two Sunday pre-event tour tickets and welcome signage.

Pre-conference event tour — $3,000 (1 available)

Be the face of the C2C pre-conference tour and showcase your brand with marketing collateral to all attendees (provided by sponsor). Additional benefits include one ticket to the tour, company thank you and short company introduction from CSBA/ACSA leadership during a General Session.

Meal function — $3,000 (1 available)

Introduce the meal function keynote speaker. Additional benefits include offering promotional items on each table at the function (promotional items must be pre-approved by CSBA/ACSA prior to event).

Hotel WiFi — $2,500 (1 available)

Sponsor recognition in the event app, ad reel and on-site signage.

Splash screen for C2C app — $2,500 (1 available)

This full screen advertisement is displayed in the C2C app as a loading screen when attendees first log in to the app.

App banner ad — $2,500 (multiple available)

A clickable banner ad that manually rotates on the top of the Sponsors page of the conference app.

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SPONSORSHIP ADD-ONS
(CONTINUED)

C2C lanyard — $2,500 (1 available)
Put your company logo on the conference lanyard to be shared with all attendees at registration.

C2C folder — $2,500 (1 available)
Put your company logo on the conference folder to be shared with all attendees at registration.

Networking breakfast — $2,500 (1 available)
Mix and mingle with attendees during the breakfast hour with a sponsor focused ad reel to showcase your brand.

App push notifications — $1,500 (limited amount available)
Share details/reminders with C2C attendees with a push notification.

Gamification — $1,500 + additional prizes (multiple available)
Get conference attendees excited to use the conference app, including clicks from the sponsorship page. Top leaders who make the best use of the app will be eligible to win prizes from sponsors (prizes must not exceed $500).

Additional branding opportunities — $1,500+ (multiple available)
Contact CSBA at sponsor@csba.org to create a custom package that fits your budget.

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SPONSORSHIP APPLICATION

Coast2Coast
Washington, D.C. Federal Advocacy Trip

PACKAGE CHOICE:	Platinum — $7,500	Gold — $5,000	Silver — $3,500	Bronze — $2,500

OPTIONAL SPONSORSHIP ADD-ONS:

Transportation sponsor — $4,000

Welcome Reception — $3,500

Pre-conference event tour — $3,000

Meal function — $3,000

Hotel WiFi — $2,500

Splash screen for C2C app — $2,500

App banner ad — $2,500

C2C lanyard — $2,500

C2C folder — $2,500

Networking breakfast — $2,500

App push notifications — $1,500

Gamification — $1,500

Additional branding opportunities — $1,500+

Total sponsored $

SPONSORSHIP CONTRACT

Return completed form to sponsor@csba.org.

CONTACT NAME: _____   TITLE: _____

COMPANY NAME: _____   URL: _____

ADDRESS: _____   CITY: _____   STATE: _____   ZIP: _____

BUSINESS PHONE: _____   EMAIL: _____

On behalf of the company listed above, I certify the foregoing information is correct and authorize CSBA/ACSA to invoice the company listed above for the sponsored amount of $_____ and activate participation upon application approval.

_____
Signature   Date

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