

SPONSORSHIP OPPORTUNITIES

Coast2Coast

Washington, D.C. Federal Advocacy Trip | April 24 – 26, 2023

Coast2Coast Off-Site Reception Event

(Multiple available) | \$20-\$40,000 Location TBD

Share in some fun with our attendees at an off-site location to host a reception. Showcase your company as a leader in your field by sharing valuable information about your company or product. Sponsorship includes:

- ▶ Speaking opportunity during reception
- ▶ Sponsor signage throughout reception venue
- ▶ Sponsor logo in digital media where applicable
- ▶ Pre-event eblast inviting attendees to reception event
- ▶ Table area for marketing materials and pop ups during reception*
- ▶ Banner ad and push notification within the event app
- ▶ Two complimentary registrations to the 2023 Coast2Coast event
- ▶ Electronic copy of 2023 Coast2Coast attendee list

Coast2Coast Entire Event Sponsor

(1 available) | \$15,000

Be seen as the Coast2Coast event sponsor and showcase your company firm as the premier host at each event function. Sponsorship includes:

- ▶ Speaking opportunity at the first general session of the conference
- ▶ Sponsor signage throughout conference area(s)
- ▶ Sponsor logo in digital media where applicable
- ▶ Reserved seating with host leadership (CSBA & ACSA) at all general sessions
- ▶ Option to place one marketing piece on each attendee seat in the general session room*
- ▶ Co-host the virtual Know Before You Go webinar with CSBA & ACSA
- ▶ Sponsor logo on event marketing emails
- ▶ Two complimentary tickets to attend the tour on Sunday
- ▶ Two complimentary registrations to the 2023 Coast2Coast event
- ▶ Electronic copy of 2023 Coast2Coast event attendee list

*provided by sponsor



CONTACT NDREYES@CSBA.ORG

Sunday Evening Reception Sponsor

(1 available) | \$10,000

Attendees are invited to a pre-conference networking reception. Showcase your company as a leader in your field by sharing valuable information about your company or product. Sponsorship includes:

- ▶ Speaking opportunity during reception
- ▶ Sponsor signage throughout reception venue
- ▶ Sponsor logo in digital media where applicable
- ▶ Sponsor category exclusivity during reception
- ▶ Table area for marketing materials and pop ups during reception*
- ▶ Two complimentary tickets to attend the tour on Sunday
- ▶ Two complimentary registrations to the 2023 Coast2Coast event
- ▶ Electronic copy of 2023 Coast2Coast attendee list

WiFi & Charging Station Sponsor

(1 available) | \$10,000

Reach attendees each time they log on to WiFi on their computers and devices. Direct people to your website or a URL of your choosing after they log in. Sponsorship includes:

- ▶ Sponsor signage on and near charging station area(s)
- ▶ Sponsor logo in digital media where applicable
- ▶ Branded WiFi landing page
- ▶ Banner ad and push notification within the event app
- ▶ One complimentary registration to the 2023 Coast2Coast event
- ▶ Electronic copy of the 2023 Coast2Coast attendee list

Pre-Conference Event Tour Sponsor

(1 available) | \$7,500

Be the face of the Coast2Coast pre-conference tour and showcase your brand with a brief description about your company to the attendees. Sponsorship includes:

- ▶ Speaking opportunity during the pre-conference event
- ▶ Sponsor logo in digital media where applicable
- ▶ Sponsor branded art on bus (art created by sponsor and approved by CSBA)
- ▶ Option to share one marketing piece with attendee including bag*
- ▶ One complimentary ticket to the tour on Sunday
- ▶ One complimentary registration to the 2023 Coast2Coast event
- ▶ Electronic copy of 2023 Coast2Coast event attendee list

Meal Function Session Sponsor

(2 available) | \$7,500

Introduce one of the meal function keynote speakers. Sponsorship includes:

- ▶ Speaking opportunity during the meal function
- ▶ Sponsor signage in and around meal function area
- ▶ Sponsor logo in digital media where applicable
- ▶ Sponsor to introduce the keynote speaker
- ▶ Option to place one marketing piece on each attendee seat in the meal function room*
- ▶ Reserved seating with host leadership (CSBA & ACSA) at meal function
- ▶ One complimentary registration to the 2023 Coast2Coast event
- ▶ Electronic copy of 2023 Coast2Coast attendee list

***provided by sponsor**

SECURE A SPONSORSHIP

Contact Nicole Delos Reyes at ndreyes@csba.org today!

Snack Break Sponsor

(1 available) | \$5,000

Network with attendees in a casual setting as the host of our snack break to network with attendees and share valuable information about your company or product.

- ▶ Speaking opportunity preceding the snack break
- ▶ Sponsor signage on and/or near snack break table
- ▶ Sponsor logo in digital media where applicable
- ▶ Table provided for sponsor marketing materials during snack break*
- ▶ One complimentary registration to the 2023 Coast2Coast event
- ▶ Electronic copy of 2023 Coast2Coast event attendee list

Lanyard & Folder Sponsor

(1 available) | \$3,000

Put your company logo on one of the most visible items at Coast2Coast, the conference lanyard and attendee folder.

- ▶ Logo in step and repeat pattern on a high-quality lanyard with Coast2Coast branding and color scheme provided by Coast2Coast staff
- ▶ Logo added on a high-quality attendee folder that includes all pertinent information regarding Coast2Coast
- ▶ One complimentary registration to the 2023 Coast2Coast event
- ▶ Electronic copy of 2023 Coast2Coast attendee list

Coast2Coast App Sponsorships

Opening Splash Screen | \$7,500

A full screen advertisement is presented to each user each time the Coast2Coast App is opened or refreshed. When clicked, the ad can direct the user to your website or a URL of your choosing. Sponsorship includes:

- ▶ Branded screen landing page
- ▶ One complimentary registration to the 2023 Coast2Coast event
- ▶ Electronic copy of the 2023 Coast2Coast attendee list



Push Notifications | \$3,000

Timing is everything. Utilize your company brand by sharing promotional messages between sessions for maximum impact. Sponsorship includes:

- ▶ Sponsor name/brand shared with all attendees utilizing the Coast2Coast app
- ▶ One complimentary registration to the 2023 Coast2Coast event
- ▶ Electronic copy of the 2023 Coast2Coast attendee list

Banner Ads | \$2,500

Create a clickable banner ad that rotates at the top of the screen as you navigate through the app. Sponsorship includes:

- ▶ Sponsor name/brand shared with all attendees utilizing the Coast2Coast app
- ▶ One complimentary registration to the 2023 Coast2Coast event
- ▶ Electronic copy of the 2023 Coast2Coast attendee list

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Coast2Coast 2023

SPONSORSHIPS

Coast2Coast Off-Site Reception Event	\$20-40,000
Coast2Coast Entire Event Sponsor	\$15,000
Sunday Evening Reception Sponsor	\$10,000
Event Wifi and Charging Station(s)	\$10,000
Pre-Conference Event Tour Sponsor	\$7,500
Meal Function Session Sponsor	\$7,500
Snack Break Sponsor	\$5,000
Lanyard & Folder Sponsor	\$3,000

APP SPONSORSHIPS

Opening Splash Screen	\$7,500
Push Notifications	\$3,000
Banner Ads	\$2,500

Total Amount Sponsored:

CONTACT NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____

CELL: _____

FAX: _____

EMAIL: _____

I (we) certify the foregoing information is correct and authorize CSBA to invoice my (our) company for the sponsored amount of \$_____ and activate participation upon application approval.

Signature Date



Questions? Contact Nicole Delos Reyes at ndreyes@csba.org today!