

## associate business affiliate Investment: \$650 or \$1,000\*

### Year-round exposure

- Company listing in CSBA's online buyer's guide with a link to the company website.
- Recognition as a valued Associate Business Affiliate at appropriate CSBA events.

### Marketing opportunities

- Use of the CSBA Business Affiliate logo (per guidelines with written approval).
- Mailing list of CSBA Annual Education Conference and Trade Show attendees
- 10% discount on all advertising in CSBA's *California Schools* magazine.
- 10% discount on CSBA's Annual Education Conference and Trade Show registration.
- 10% discount on one 10'x10' exhibit space at CSBA's Annual Education Conference and Trade Show (discount not to exceed \$165).
- Early registration for Annual Education Conference and Trade Show exhibit space.
- The option to purchase sponsorship opportunities a-la-carte.

\* \$650 for 1-12 employees; \$1,000 for 13 or more employees

# associate

## Subscriptions to publications and electronic news sources

- *California School News* monthly newsletter
- *California Schools* quarterly magazine
- *California School News* weekly e-blast
- Highly valued department e-newsletters:
  - *Policy News*
  - *The Core* (newsletter of the California County Boards of Education)
  - *Alliance Report* (case updates from the Education Legal Alliance)
  - Governmental relations alerts

## Business Affiliate budget forecast

An opportunity to attend a seminar about the impact of the state budget on companies that do business with schools.