

premier businessaffiliate Investment: \$25,000

Year-round exposure

- Company listing in the CSBA's online buyer's guide with link to the company website.
- Annual company listing and recognition in *California Schools* magazine.
- Recognition as a valued Premier Business Affiliate at appropriate CSBA events.

Marketing opportunities

- Use of the CSBA Business Affiliate logo (per guidelines with written approval).
- Mailing list of Annual Education Conference and Trade Show attendees.
- Three 1/16-page ads in *California School News* monthly newsletter.
- Three month banner ad in *California School News* weekly e-blast.
- One free rotating banner ad on www.csba.org for 12 months.
- One free full page advertisement in two issues of *California Schools* Magazine and the Annual Education Conference and Trade Show program guide.
- 50% discount on all advertising and free color in CSBA's *California Schools* magazine.
- 50% discount on CSBA's Annual Education Conference and Trade Show registration.
- One free 10'x10' exhibit space at CSBA's Annual Education Conference and Trade Show (discount not to exceed \$1,650).
- Early registration for Annual Education Conference and Trade Show exhibit space.
- The option to purchase sponsorship opportunities a-la-carte



Subscriptions to publications and electronic news sources

- *California School News* monthly newsletter
- *California Schools* quarterly magazine
- *California School News* weekly e-blast
- Highly valued department e-newsletters
 - *Policy News*
 - *The Core* (newsletter of the California County Boards of Education)
 - *Alliance Report* (case updates from the Education Legal Alliance)
 - Governmental Relations alerts

Business Affiliate budget forecast

An opportunity to attend a seminar about the impact of the state budget on companies that do business with schools.

Influence the profession

Eligible to participate in CSBA's Education Business Advisory Council.

Annual Education Conference and Trade Show promotional opportunities*

- Company logo on conference bag (*sold out*)
- Company logo on attendee badges
- Ad tab on front cover of conference program guide
- Company logo on conference lanyards
- Other options also available

* *First come, first served; additional opportunities available*