

associate business affiliate Investment: \$650 or \$1,000*

Year-round exposure

- Company listing in CSBA's online buyer's guide with a link to the company website.
- Recognition as a valued Associate Business Affiliate at appropriate CSBA events.

Marketing opportunities

- Use of the CSBA Business Affiliate logo (per guidelines with written approval).
- Mailing list of CSBA Annual Education Conference and Trade Show attendees.
- 10% discount on all advertising in CSBA's California Schools magazine.
- 10% discount on CSBA's Annual Education Conference and Trade Show registration.
- 10% discount on one 10'x10' exhibit space at CSBA's Annual Education Conference and Trade Show (discount not to exceed \$165).
- Early registration for Annual Education Conference and Trade Show exhibit space.
- The option to purchase sponsorship opportunities a-la-carte.

* \$650 for 1-12 employees; \$1,000 for 13 or more employees

associate

Subscriptions to publications and electronic news sources

- California School News monthly newsletter
- California Schools quarterly magazine
- California School News weekly e-blast
- Highly valued department e-newsletters:
 - Policy News
 - The Core (newsletter of the California County Boards of Education)
 - ELA Annual Report (case updates from the Education Legal Alliance)
 - Governmental relations alerts

CSBA Business Affiliate Budget Insights Webinar

An opportunity to attend a webinar about the impact of the state budget on companies that do business with schools.