

benefits

CSBA Business Affiliate Membership Benefits

	\$1K* Associate	\$5K Professional	\$12.5K Principal	\$25K Premier	\$40K Industry Leader
WEBSITE					
Company listing on CSBA's online Business Directory	•	•	•	•	•
One free rotating banner ad on csba.org homepage for 12 months			•	•	•
PUBLICATIONS					
Annual company listing in California Schools magazine winter issue	•	•	•	•	•
Half-page ad in California Schools magazine			2		
Full-page ad in California Schools magazine				2	2
Discount on all other advertising in California Schools magazine	10%	50%	50%	50%	50%
Option to submit case study profile for California Schools magazine			•	•	•
Option to purchase advertorial space in California Schools magazine	•	•	•	•	•
1/16-page ad in California School News monthly newsletter		1	2	3	11
Discount on all other advertising in California School News monthly newsletter	10%	50%	50%	50%	50%
One-month logo placement in California School News weekly e-blast		1	2	3	6
Subscription to CSBA's magazine, newsletter and e-blasts	•	•	•	•	•
Access to department newsletters including The Core, ELA Annual Report and Governmental Relations alerts	•	•	•	•	•

* \$650 for 1-12 employees; \$1,000 for 13 or more employees

**Discount not to exceed \$1,650 for any one company

For more information, contact the Business Affiliates department at businessaffiliates@csba.org or call **916.669.3269**.

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ANNUAL EDUCATION CONFERENCE AND TRADE SHOW					
Access to AEC attendees list	•	•	•	•	•
Discount on AEC conference and trade show attendee registration	10%	50%	50%	50%	50%
Discount on AEC trade show exhibit space**	10%	50%	100%	100%	100%
AEC pre-registration opportunity for trade show exhibit space	•	•	•	•	•
Option to purchase company logo placement on AEC pocket program	•	•	•	•	•
Enhanced listing in AEC app			•	•	•
Banner ad in AEC app					•
\$2,500 credit to be used towards AEC sponsorship opportunities as listed in the sponsorship guide				•	
Supporting AEC sponsorship level and all associated benefits					•
Maximum number of workshop proposals for each strand to be reviewed and rated based on merit	1	1	1	1	1
Opportunity to sponsor a Golden Bell award category		•	•	•	•
Option to purchase additional sponsorship opportunities related to AEC	•	•	•	•	•

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OTHER					
Use of the CSBA Business Affiliate logo	•	•	•	•	•
Invitation to the Business Affilitate Budget Forecast event	•	•	•	•	•
Option to purchase additional sponsorship opportunities at CSBA events such as Leadership Institute, Masters in Governance, Institute for New and First Term Board Members, Training for Executive Assistants, Board Presidents Workshop, PAC Events, Brown Act training, etc...	•	•	•	•	•
Oppportunity to purchase Gamut and Agenda Online for corporate use	•	•	•	•	•
Ability to present to membership on topics selected by CSBA			•	•	•

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