



Member Benefits

Effective governance starts here



Rely on us.

- » Policy analysis, development and updates
- » Leadership development and training
- » Governance consulting for governing boards
- » Legislative and legal advocacy
- » Innovative products and services that help you save time and money and govern effectively
- » Timely news and communications
- » **And much more**



CSBA works with and on behalf of its members to advance the education and well-being of California's six million PreK-12 students.

We work hard for you.

CSBA represents nearly 1,000 school districts, county offices of education and regional occupational centers/programs throughout California. It is the only statewide organization that advocates for local governing boards as the critical element in improving and promoting public education.

In the pages that follow, we highlight some of the services and opportunities available to our members.



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CSBA understands the wide variety of governance opportunities and challenges that face California's school and county board members. Our organization's efforts are geared toward meeting the needs of our members and creating value. Whether it's our advocacy work, policy services or training and education programs, we strive to serve our members and help them provide a quality education to their students.

— Vernon M. Billy, CEO &
Executive Director

Policy Services



Rely on us for policy analysis and guidance, board policy development and updates of more than 650 sample policies.

Manual Maintenance: Five times a year, you receive policy update packets containing sample policy language that you can modify to reflect local goals and practices. CSBA also provides a “track changes” version of the revised policies and word processing of your adopted policies and regulations.

Policy Online: Post your policy manual on Gamut Online! Engage staff, parents, students and community members by providing them with online access to your manual via a “public” account.

Policy Development Workshop: Develop a robust, up-to-date policy manual that addresses key issues and complies with state and federal mandates. CSBA’s reference policy manual, which comprises more than 650 sample board policies, administrative regulations and board bylaws, is available for districts and COEs to customize. A CSBA policy consultant will guide and facilitate the process.

Build a strong foundation. Whether you need information and analysis on a key education issue or help updating your board policies, CSBA can help.



Spotlight: Gamut Online

Searchable and updated throughout the year, Gamut Online offers quick access to more than 650 sample board policies, regulations and bylaws and their legal references, including the entire Education Code. You also get access to Title 5 regulations and other referenced state and federal code sections. Additionally, email notifications alert you when the CSBA sample policy manual has been updated.

These features have long made Gamut Online a first stop for boards and staff seeking to build and maintain a strong policy foundation.



Leadership Development & Training



Rely on us for education on timely topics and opportunities to sharpen your skills.

Sharpen your skills and pick up new tools with CSBA training:

- » Annual Education Conference and Trade Show
- » Board Presidents Workshop
- » Orientation for New Trustees
- » Institute for New and First-Term Board Members
- » Training for Executive Assistants
- » Leadership Institute
- » The Brown Act Workshop
- » And dozens more

Customized workshops: CSBA's Governance Consulting Services can provide a workshop tailored to the needs of your governance team.



Spotlight: Masters in Governance

The Masters in Governance program, offered through CSBA's Governance U, has an accelerated timeline and enough flexibility to suit your busy schedule.

What is it? A five-course series on effective governance, covering policy and judicial review, school finance, community relations and more.

Who is it for? Board members and superintendents.

What do the graduates say? More than 1,800 board members and superintendents have completed the program, with more than 80 percent reporting that the overall program gave them the knowledge they needed to fulfill their governance responsibilities.



On MIG Course 3: School Finance: "Both instructors were outstanding! Even someone who didn't understand how to look at budget and finance will come out of this class informed."

—Christine W. Deane
Board Member, Contra Costa COE

Master your governance role. Whatever your preferred training environment—workshops, webinars, webcasts or structured courses—CSBA has you and your governance team covered with regularly scheduled training opportunities.

Legislative Advocacy



Rely on us for advocacy on behalf of K-12 education.

Recently, CSBA:

- » Sponsored Senate Bill 799 and launched a major campaign to fix the school district reserve cap.
- » Sponsored Senate Bill 1121, CSBA's third bill to repeal hundreds of sections of the Education Code as a result of implementation of the Local Control Funding Formula.
- » Issued timely Legislative Updates on teacher evaluation, school facilities, state budget and other issues.
- » Analyzed hundreds of bills and resolutions and actively lobbied the most critical legislative proposals.
- » Advocated at the federal level on issues relating to Every Student Succeeds Act, Secure Rural Schools and Community Self-Determination Act, Carl D. Perkins Vocational Education and Technical Education Act, special education, technology for rural communities, and other issues.

Visit the Advocacy Tools section on CSBA's website for resources you can use to be an active voice in your community and help our lawmakers support CSBA's Governance First legislative agenda.

Have a voice. CSBA's Governmental Relations Department brings the governance perspective to the development of state and federal laws that impact California's K-12 schools. Our legislative advocates work with the Legislature, Governor, Congress, White House and various state and federal regulatory agencies to ensure our members' voices are heard on public education issues.



Spotlight: Legislative Action Day

Every March, on Legislative Action Day, school governance leaders from across California descend on the state Capitol to meet with their Assembly and Senate representatives and make their voice heard on critical education issues affecting their students, schools and communities.

In recent years, governance leaders have lobbied about:

- » adequate state funding
- » school district reserve cap
- » state budget
- » facilities and state-local construction partnerships
- » transportation funding

To ensure participants are well-prepared, CSBA schedules the meetings with legislators and provides materials in advance, including a pre-event webinar and day-of issue briefings. All you have to do as a governance leader is arrive in Sacramento ready to communicate the needs of your local education community.

“Always a great opportunity to advise our lawmakers on issues that matter to our district, community, and our students. CSBA does an outstanding job organizing Leg[islative] Action Day!”

— Jim Harvey, Lucerne Valley USD

Legal Advocacy



Rely on us for legal advocacy on behalf of public education interests.

Recently, the Education Legal Alliance:

- » Filed a lawsuit challenging the manipulation of the Proposition 98 minimum guarantee included in the 2015-16 budget.
- » Filed amicus briefs and amicus support letters on issues including Proposition 39 facility requests, parent trigger, lease-leaseback and more.
- » Facilitated and supported the filing of a state mandate test claim regarding the cost of administering the new statewide assessment.
- » Organized the Ad Hoc Committee to review the options associated with the reform of the statutes in the California Ed Code covering teacher tenure, layoff, and dismissal for unsatisfactory performance in order to make recommendations to the Board of Directors.
- » Argued in front of the California Court of Appeals in *Robles-Wong v. State of California* that California fails to adequately fund its education system and meet its constitutional obligation to students in the state.



Be Represented. CSBA's Education Legal Alliance initiates or supports litigation in cases of statewide significance to all California schools. The ELA also issues legal fact sheets and releases legal articles and guidelines on a variety of education-related legal issues.



Spotlight: Adequacy Committee



In 2015, the ELA convened a committee to focus on the issue of adequate funding in K-12 public education. Composed of CSBA directors and delegates, superintendents, district administrators, and other education and finance experts, the committee had a threefold purpose. It would assist CSBA's legal team in the *Robles-Wong v. California* lawsuit; push for more funding for education; and add value to the conversation about adequate funding in California in light of the Local Control Funding Formula.

The committee met several times throughout the year, and released a final report in January 2016. The report, "California's Challenge: Adequately Funding Education in the 21st Century," found that California is underfunding K-12 public schools by as much as \$42 billion. The full report can be downloaded from CSBA's website. Adequacy remains a top priority for the ELA and CSBA.



"ELA is an investment districts make in one another and in the well-being and future of California students. Using our collective energies and the breadth and depth of resources provided by ELA, we emerge as much stronger advocates for public education than we could ever be individually."

—Michael Lin, Superintendent,
Corona-Norco USD

Products & Services



Rely on us for innovative products and services.

CSBA's Products and Services include:

- » OPEB Solutions Program
- » Executive Search Service
- » Solar Schools Program
- » CA School Cash Reserve Program
- » Any many more

Companies you can trust. CSBA develops and maintains relationships with companies that not only provide vital products and services for districts and COEs, but demonstrate their support for public education. From legal services to facilities design to school supplies and student services, you can rely on quality products and services from CSBA Business Partners & Affiliates.

For a full list of products and services offered by CSBA, visit www.csba.org/ProductsAndServices



Do more. And do it better, while saving time and money. From effective management of board meeting agendas to our Executive Search Service to financing and facilities-improvement solutions, CSBA's innovative products and services help schools and governance teams maximize their efficiency and trim operating costs.



Spotlight: Agenda Online



Meetings are made easy with Agenda Online. With CSBA's web-based application, you can:

- » Develop and access agendas, supporting documents and minutes
- » Save 17 hours in staff time per board meeting, on average
- » Save an average of \$190 per meeting by reducing your printing, binding and delivery costs
- » Take advantage of many additional features at no extra cost, such as private notes and autopilot for collaborative viewing

Join the 240 school districts in California that are reaping the benefits of paperless board meetings. Contact CSBA for a free demonstration!

News and Information



Rely on us for timely updates, research and guidance.

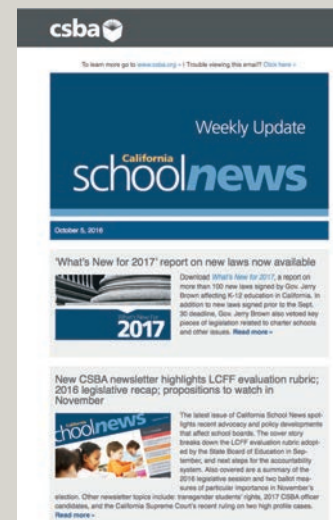
Get timely and relevant information in these formats:

- » **Education Research & Guidance** — Fact sheets and governance research briefs on important policy issues released throughout the year
- » **CSBA Publications** — CSBA written and published guides that assist you in a specific area of school board governance. Recent titles: A Call to Order, Charter Schools, The Brown Act
- » **Weekly Update** — Delivered to your email inbox each week
- » **California School News** — Monthly news and resource links
- » **Emails** — Timely news on breaking issues and upcoming member events and opportunities
- » **Social Media** — Connect with us wherever you are

Be informed. Stay up-to-date on the latest news and trends that affect your work through a variety of channels such as our monthly newsletter and quarterly magazine, email blasts, our website and social media.



Spotlight: CSN Weekly Update



California School News: Weekly Update is delivered weekly to members' email inboxes. Recently revamped for easier reading on mobile devices, it's a succinct summary of top stories for the week. Look to CSN Weekly Update for:

- » Recaps on CSBA conferences and SBE meetings
- » Resources such as just-released CSBA governance briefs, fact sheets, talking points and publications
- » Updates on legislation, legal cases and their rulings and the state budget
- » Notices on upcoming events, trainings, awards and opportunities

CSN Weekly Update helps your governance team make informed decisions and advance the issues that matter most.

Thank you

for your membership. Your ongoing support means we can continue to provide the products, services and information you need to govern effectively and provide a high-quality education for your students.

Not yet a member? To join CSBA today:

Call: (800) 266-3382 | **Email:** csba@csba.org | **Visit:** www.csba.org

Stay informed on the latest education news, data, trending topics and policy developments through CSBA's growing social media channels.



Our Annual Education Conference and Trade Show, held in November or December, offers something for everyone, including board members, superintendents, executive assistants, student board members and other governance team support staff. Visit aec.csba.org to learn more.

Mark your calendars for future AEC dates!

- » AEC 2017: November 30 – December 2 in San Diego
- » AEC 2018: November 29 – December 1 in San Francisco
- » AEC 2019: December 5-7 in San Diego
- » AEC 2020: December 3-5 in Anaheim
- » AEC 2021: December 2-4 in San Diego

