

Participating in legislative advocacy

Legislative advocacy and mobilizing community support can be accomplished in variety of ways, such as:

- » Personal telephone calls to legislators
- » Writing a personal letter.
- » Sending a letter on behalf of your governing board.
 - Emails are always a good method of communication, but whenever possible, sending a personal letter can really stand out.
- » Sending an email.
- » Sending a copy of a resolution passed by your governing board.
- » Sending a handwritten postcard.
- » Interacting on social media.
- » Calling in to local radio talk shows.
- » Speaking on local cable television programs and radio shows.
- » Writing a letter to the editor of your local daily or weekly newspaper.
- » Meeting with local reporters and editors.
 - Use local media as a resource to communicate with representatives and your community – become a trusted source and treat media as an ally!
- » Forming broad-based local coalitions that include parents, local businesses, law enforcement, seniors, taxpayers, etc., and encouraging them to contact legislators on key education issues.
- » Asking friends, family and supporters to write personal letters to legislators on behalf of critical issues – every letter and telephone call counts.
- » Inviting legislators to visit your schools or attend special school events. Even if they can't always attend, they will appreciate the invitation.
- » Attending events sponsored by your legislator.
- » Sending copies of interesting news articles, information about successful programs in your schools or noteworthy educational studies to legislators.