Participating in legislative advocacy

Legislative advocacy and mobilizing community support can be accomplished in variety of ways, such as:

» Personal telephone calls to legislators
» Writing a personal letter.
» Sending a letter on behalf of your governing board.
  o Emails are always a good method of communication, but whenever possible, sending a personal letter can really stand out.
» Sending an email.
» Sending a copy of a resolution passed by your governing board.
» Sending a handwritten postcard.
» Interacting on social media.
» Calling in to local radio talk shows.
» Speaking on local cable television programs and radio shows.
» Writing a letter to the editor of your local daily or weekly newspaper.
» Meeting with local reporters and editors.
  o Use local media as a resource to communicate with representatives and your community – become a trusted source and treat media as an ally!
» Forming broad-based local coalitions that include parents, local businesses, law enforcement, seniors, taxpayers, etc., and encouraging them to contact legislators on key education issues.
» Asking friends, family and supporters to write personal letters to legislators on behalf of critical issues – every letter and telephone call counts.
» Inviting legislators to visit your schools or attend special school events. Even if they can't always attend, they will appreciate the invitation.
» Attending events sponsored by your legislator.
» Sending copies of interesting news articles, information about successful programs in your schools or noteworthy educational studies to legislators.